

**REVISED &
UPDATED**

ACCELERATED PRODUCT DEVELOPMENT



FLASH CONSULTING SERIES

You Can Earn A Living
In The Booming Copywriting Business

by Michael Senoff

 Michael Senoff's
HardToFind Seminars.com

You Can Earn A Living - Or A Fortune - In The Booming Copywriting Business. Let Others Make Money For You!

Here is a free 15-minute consultation that I recently did with a gentleman named Bal. Bal is an experienced technical writer who also does freelance work in copywriting. Bal contacted me because, although he enjoys both his job and freelance copywriting, he felt that he could do better. He wanted my advice on building a business of his own and how to be more focused on bringing products to market in order to enjoy success.

In less than 15 minutes, Bal received my advice on many different avenues that he might take:

- The types of information products to stay away from and why.
- Conversely, what types of information products people are more apt to buy.
- The importance of finding a hungry market with a high passion index.
- Once you find your niche market, the types of research that is needed to be done to make your business more successful.
- How Bal could use his own skills in copywriting to leverage the marketing necessary for his product.
- Ways to do joint venturing after you have created your product.

This is an important consultation for you to listen to. Although Bal and I discuss types of niche markets that may not be the same as what you would choose, this recording is a little gem in that it outlines the major aspects of creating successful information products and will most likely help you in your own planning.

You will also learn the details of how I will personally assist you with planning your own business through consultations with me and the valuable Jay Abraham marketing seminar materials you will receive as part of my consultation.

I have learned from the best marketing experts and have seen these techniques work first hand. I want to share these tips and secrets with you so that, you too, can realize your own dreams of business success!

Michael: People are not going to shell out money for philosophy. People will shell out money to look good, to get skinny, to be rich – those type things. You may like philosophy. That's fine, but don't get caught up in your ego of what you like because if you want to make money, find a market and then fill it.

Music

Michael: You're a technical writer right now?

Bal: Not a direct hire, but a contractor.

Michael: How long have you been doing that?

Bal: About five years here, and about eleven years as a tech writer generally.

Michael: Do you like it or do you want to get out of that or you want to try to transition to something on your own, working for yourself? What's the ultimate goal here?

Bal: Be out on my own. You and I have communicated before. I have a website. I'm also a copywriter, but that's a time consuming thing to do after eight hours a day. So, I'm looking for something that involves some leverage and not just waiver.

Michael: You also have a sales letter and copywriting services. How long have you been doing this?

Bal: For about two years.

Michael: And, how has this gone for you?

Bal: Mild success. I have a few clients.

Michael: Do you feel that you have the skills to write a good letter and to write copy?

Bal: Definitely.

Michael: And, you put up your own website. Do you have Internet skills?

Bal: Yes.

Michael: Who have you studied copywriting wise?

Bal: Mainly just on my own. I get books, and I've worked a few clients to get the experience.

Michael: So, you've got writing experience, right?

Bal: Oh, yeah.

Michael: But, you don't like it because it takes a lot of time and it's not a good way to leverage your time.

Bal: Right, it's not that I dislike it. It's time consuming, and I get home from work after eight hours.

Michael: Time consuming working for clients, right?

Bal: That's right.

Michael: Because by the time you add up all your hours in time you've worked, and you figured out what you get paid if you get paid, it doesn't amount to too much, right?

Bal: That's correct, and so far I've been lucky. I've had clients who pay me. I'm an experienced tech writer, but I'm a beginner copywriter. And, as a beginner copywriter, you can't ask for a lot of dollars yet.

Michael: I can't understand why these expert copywriters are even working for clients because you've got skills as a tech writer. I'm sure that it benefits you somehow as a copywriter, but if you've got the copywriting skills and you can write a good sales letter, what about using marketing in direct mail and leveraging that sales letter, that selling piece to sell something of your own? There's a leverage right there. You've got the hardest skill there is. You have to be able to write a halfway decent sales letter.

Bal: Yes, so, I'm actually in the process of developing a product.

Michael: What are you developing?

Bal: Something called a Douthaching.

Michael: What is that?

Bal: It's an 81 chapter book. You can find it in the Guttenberg Library, and it's essentially Eastern Philosophy.

Michael: Is it public domain?

Bal: Yes.

Michael: And, you want to sell that.

Bal: Yes, but not as is. There'd be no point to sell it as is. I'm embellishing it with connotations and illustrations.

Michael: So, it's a book on philosophy.

Bal: Yes.

Michael: Who'd you want to sell that to?

Bal: Well, I know that by looking at bookstores, there's a lot of people who buy into the Eastern Mysticism, Eastern Philosophy. It would be a consumer interest.

Michael: Are you into that Eastern Philosophy type thing?

Bal: I used to be, and I'd like to get back into it, but business has been siphoning my time.

Michael: You've heard of Gary Halbert, right?

Bal: Sure.

Michael: You've listened to a bunch of the recordings on my site?

Bal: Yes, I've listened to some of them.

Michael: Did you ever listen to the Gary Halbert one?

Bal: No, I haven't gotten to that one.

Michael: Well, you know how it opens up? It's ironic. He says, "People are not going to shell out money for philosophy. People will shell out money to look good, to get skinny, to be rich – those type things." And, he advises against it because he's answering a question from a guy in his seminar with this idea of selling a book on philosophy. I would say, no, no, no. Think of something different.

You may like philosophy. That's fine, but don't get caught up in your ego of what you like because if you want to make money, find a market and then fill

it. Find a market that is rabid for something and it could be any market. You've got to find a marketplace that is spending money like crazy on something like the weight loss market is an example, like the golf market. There's high passion indexes. Golfers are nuts. Collectors – people who collect horse figurines. There's probably a million people who collect things with horses on them, and they'll buy anything and everything.

These are types of markets that are just nuts about different items, and then you go look at a market and research that market, and find out what else would they like. Find someone who's selling something to that market, but you know they're copywriting stinks. You look at their letter and you say, "I could make this letter ten times better." The hungry, raved market is the most important thing.

You being a good copywriter is important when you're selling to a hungry raved market, but you could be the greatest copywriter in the world. If you're market isn't hungry, it doesn't matter how good or great your letter is. You see?

You could be a horrid copywriter, and put something in front of a hungry market and make a ton of money. Does that make sense?

Bal: Yes.

Michael: I'm saying you've got some great skills as a copywriter. If you've studied and you've got your technical writing, but if you really master in it – and you don't even have master it. Just take your skills and sell something to a very hungry market, and you really shouldn't have any problems in my opinion, but you've got to sell something that you create and control. You don't have to, but I would advise you to.

You're on the right track with creating your own product. I wouldn't advise a book on philosophy. Another reason why – what does a book sell for in a bookstore?

Bal: \$25 - \$30.

Michael: \$25-\$30? It takes you the same amount of energy to write a sales letter that sells a book on philosophy than it does to write a sales letter that sells a course for three or four hundred, right?

Bal: Right.

Michael: So, why not leverage and sell something where the market is already paying you three or four hundred, or five hundred, or six hundred or a thousand or

three thousand or five thousand? There's people spending money on \$25,000, \$30,000, \$40,000 cars everyday. It's just a different market with more money. So, why not sell to market where the money is where you already know they're spending money on something, and approach those people with your copywriting skills. Does that make sense?

Bal: Yep, sounds pretty good.

Michael: All right. So, use your skills that you have already. That's a huge asset, and now what you've got to decide on a hungry market, what can you sell? So, you've got to start looking at markets. I would suggest a market that you're interested in. Is there anything else that turns you on, that you're interested in, that you like? Are you fanatical about anything?

Bal: No, I'm a pretty low-key guy.

Michael: Okay. So, do you have any other ideas of something you can sell that you've thought of in the past?

Bal: I'm drawing a blank. Do you remember I said one of the things I'm looking for is something to help me focus? I've been scattered.

Michael: Okay. So, forget the product. If we can come up with a hungry market that you feel like you'd like to do some research in, that you'd be willing to put some time in to write a sales letter or to revamp an existing sales letter that has done very poorly and that has a product with some great margins that can sell something for you anywhere between \$300 and \$500 or \$1,000, would that be something you'd be willing to put some energy into?

Bal: Absolutely.

Michael: Okay. So, that's number one. We know you've got the copywriting skills. We know you're willing to do the work. Now, let's come up with a market, and we don't have to do it on this phone call. We can do this at another time. Let's find a ravid market and once we decide on that, let's research the market. Let's see what's selling. Let's see who's selling. Let's go look at some websites of these people selling to this market, and let's look for some very poor websites – someone doing it all wrong, and I'm sure we can come up with multiple ideas of something we can sell to this market.

All we're going to do is help sell to other people, you see? So, we're going to find something that's already selling great. We're just going to do it better. We're going to take what they're doing and most people are pretty lazy, and they're probably doing a poor job, but we're just going to do it better, or you're going to do it better. Does that sound like a good plan?

Bal: Yeah, it does.

Michael: Then, if you can do that, then you've honed in on a market. You've honed in on a product whether you create it or you have control over it – say you license it from somebody else, but you have control and you can maintain and keep that control. Now, we can leverage your copywriting. You write the letter, and then we use marketing like the Internet, like email, like direct mail to leverage that. You could be selling to a thousand people a day with your little letter or your email or your audio recording or whatever.

So, you built your own website at wealth.com?

Bal: I did.

Michael: You're already way ahead of the game. You've got the skills to do a website. Do you do it in FrontPage or what?

Bal: Dreamweaver.

Michael: Dreamweaver, that's a great skill right there. If you could make enough money to supplement what you're doing, would you quit your job if you felt confident that you could keep it going?

Bal: Yeah, absolutely.

Michael: I don't want to pry into what you're making, and you don't have to share it with me, but what would make you comfortable? How much do you need to make every month?

Bal: Let's put it this way. If I was making, and this is really inexpensive, but if I was making \$3k a month in a way that I could repeat, then I'd be excited. I'd have to have a skill that I could repeat.

Michael: So, three grand a month. So, let's divide that into four. So, you're talking \$750 a week. Let's say you've got a product that sells for \$500. So, you would have to sell two a week to cover your costs and to make over \$3,000 in profit because your information product, there's very little expense to that product. It's just going to be your efforts.

So, you need to make two sales a week, eight sales a month. How many hours are you putting in right now working at your existing job?

Bal: Forty hours.

Michael: So, you're forty hours right now. Would you be willing to cut your work time in half and do twenty hours a week?

Bal: Yeah, I'm putting in more than that right now.

Michael: It's just a matter of making a plan and if you're willing to do that, I can show some ways to do that, and one very powerful way is let's say you had your product already created. It's by approaching and doing joint ventures with people in the marketplace, and you're totally leveraging off all the years they've built up their business, and off their list.

So, let's say for example, you have just say a course on how to lose weight through Zen exercise or whatever, a seminar, an information product, and it costs \$500. So, there's a lot of effort in the beginning getting it all put together and creating value in it, and then you do your own sales letter. You've got the skill for it.

So, you have your product, and it's ready to ship. All you've got to do is go to the printer, print it out and have it shipped when someone buys it. You have your sales letter all ready. So, that one hour a week or two hours a week, if you did nothing but just contact other people who are in that Zen type market, and approach anyone in that Zen market with your offer and do joint ventures. Say, "I've got this product. You have a customer list. You sell this product, but you're not offering your customers anything else. Would you like to do a deal and would you like to endorse my product to your list and we could do a split on it?" Do you see what I'm saying?

Bal: Sure.

Michael: Have you studied any stuff on joint ventures?

Bal: A little bit. I haven't done one yet, but I've studied it.

Michael: So, in a nutshell, in less than fifteen minutes, that's some of the things I would suggest.

Bal: It sounds really good.

Michael: Anything else that you can think of on your mind?

Bal: No, I think this is very good for me.

Michael: Well, why don't I do this? I'll save this recording, and I can email this recording and this is just basically a fifteen minute consultation. If you want a full hour of the recording, if you're interested, we can do an hour consulting

and we can go into some of the details that I've talked to you and I'll work with you in developing an action plan. So, you're not scatter brained. So, you have it written down on paper. Here's what you need to do – this, this, this.

If you want me to choose your markets for you, I'll do that as well. An hour consultation, and then you also get my pre-owned Jay Abraham materials like audio tapes so you can enhance your education. Have you ever studied or been to a Jay Abraham seminar?

Bal: No, I haven't.

Michael: This is the stuff that will teach you the way that I'm thinking. So, I can put a package together of Jay Abraham materials, written materials, audio tapes, and that would include an additional hour consultation.

Here is another bonus resource for you, and it's about a section on my site that has about 15 hours of audio interviews with copywriting experts including Brian Keith Voyles, including Carl Galetti, including Eugene Schwartz. You will not find this content anywhere. It will take you to an entire collection of audio recordings, mp3 downloads, and transcripts of some of my best interviews on the subject of copywriting, and you'll be able to play them, download them, print the transcripts, and it's a collection you will not find anywhere else. If you want an education on copywriting, you will not find anything better than this.

“How To Turn Your \$28 Book Into A \$3,900 Information Product...”

Keep reading if you'd like a completely FREE 30 day trial of my system for turning your simple book or even just a concept in your mind into an information product you can sell for \$97, \$197, \$495 even as much as \$3,900 or MORE...

**Michael Senoff's Information
Product Creation System
From the desk of Michael Senoff**

Hi I'm Michael Senoff,

I'm a leading marketing consultant and CEO of [hardtfindseminars.com](http://www.hardtfindseminars.com) - the world's leading free resource of marketing audio, hard to find ads and information for marketing consultants.

I've recorded hundreds of hours of interviews with the world's leading business experts and information marketers including Jay Conrad Levinson, Vic Conant, Carl Galetti, Joe Vitale, Herschell Gordon Lewis, Brian Keith Voiles and more...

And for the first time I'm going to reveal how I turn a simple book or concept into a powerful, easy to sell information product.

Some of my information products sell for more than \$3,900 and I make a very good living selling these products...

**Could You Be Selling Your Information Product
For \$3,900 or more...?**

Here's a **quick** and **easy** way you can get into the marketing consulting business. Work part time from home. Help businesses make more money. Listen to hours of free interviews, case studies and how to consultant training at <http://www.hardtfindseminars.com/AudioclipsH.htm>

Month in and month out I sell my HMA marketing consultants system online.

In the year 2005, I made over \$100,000 in sales from this HMA system alone.

What makes the HMA system for marketing consultants so special?

What allows me to sell an information product for more than \$3,900 when other systems are selling for a tenth of that price?

The difference is the hours of audio I make available - both to prospects, so they can see the value of the product before they buy, and as an hugely valuable added resource to buyers.

How much more could you be charging for your information product by adding audio?

Recently I've used audio...

To sell over \$100,000 worth of a high end consulting seminar in less than 6 months. This training system was sold originally at \$5000, then at \$10,000, then the price went up to \$15,000. I stopped selling it after it jumped to \$20,000, and went on to create my own audio information product on consulting called the HMA system.

I've also used audio to sell over 200 copies of the Art Hamel business buying system ranging in prices from \$299, \$497, \$597 and higher.

The value of this business buying system and the price I could charge has gone UP three times. Each and every time after I've added new audio.

This is the power of audio..."the more you talk the more you make!" You can literally Talk Yourself Rich! I've also used my audio recordings...

To make over \$100,000 in sales for 2005 and 2006 of my HMA marketing consultant system. Sales for 2007 are expected to be even higher.

To increase the sales and value of dozens of other products, both new and used, you can find at hardtofindseminars.com a wide range of topics from online marketing, barter, copywriting to joint ventures and much, much more...

Now you might not sell your information product for \$5000, \$10,000, \$15,000 or even \$3,900, but if you follow the simple step by step directions in my system...

**“I Will Personally GUARANTEE
You'll Create An Information Product Worth
From \$97 to \$497
That's Designed To Sell Like Hotcakes...”**

And to PROVE to you this is not an empty promise, if you act right now I'll GIVE you all the audio recordings, guides and reports in my information product creation system on a completely FREE 30 day trial.

In a few weeks, even a few days, you could have your own information product that you can sell at \$100 to \$500 a pop.

And you don't even have to be an expert.

Many of the information products I sell are a combination of other people's manuals and my own audio interviews with leading experts.

I'm selling my own information product packages every week on subjects where I have little or no expertise.

And you can do the same!

Now I know what you're thinking...

If my product creation system is so good, why would I reveal my secrets to you?

Two reasons...

The first...

**“There Are Literally Tens Of THOUSANDS
Of Profitable Niches Out There
With NO Competition...”**

“Filled With Prospects

Just DYING For A High Quality Information Product..."

I could never get to all those niches in a hundred lifetimes.

They're just waiting for you to CASH in!

Second as an additional service to my product creation system, I'm providing an audio recording service where my specialized team and I help you one-on-one to create your audio information product from start to finish.

I know that a good percentage of the people who buy my product creation system will want to create their audio program and transcripts the easiest fastest way possible and they'll hire me to help them.

That's why I'm willing to give you a completely FREE 30 day trial of my product creation system.

I know there's a good chance you could be one of the very special, carefully selected clients who use my back-end audio recording service.

So I'm taking all the risk literally giving you open access to my information product creation secrets FREE for 30 days.

Secrets PACKED into 5 reports and 4 audio recordings including...

1. How To Turn A \$28 Book Into A \$3,900 Information Package – full audio and report...

You don't even need your own book to follow this system. Any good idea will do. I'll show you...

The astonishing secret of why it can be EASIER to sell a \$97 or \$197 information product than it is to sell a \$20 or \$30 book...

How your information product can free up your time and attract a flood of new, high quality pre-educated clients...

The biggest secret of every truly successful business and how you can use this secret to make your product many times more valuable...

How using this simple secret will help you SLASH refunds and massively increase sales...

And we're just getting started. I'll reveal...

What you must do if you want prospects to line up literally begging to buy your information products at a premium price...

If you don't know this, your chances of making real cash out of your products is very slim indeed...

The 5 simple components you can add to your information product and how to design them from the start so your prospects will be desperate to buy your package...

The fastest way on earth to get your information product made - if you do this right it can take you as little as 7 days to create a product you can sell!...

And these information products will be HOT! Read what Michael Morales wrote about one of my audio products...

Your Clients Won't Believe Your Generosity When You Overdeliver With Audio...

Hello Michael,

First of all, I cannot believe the generosity and professionalism that you have put into your CD and web site. At first I printed the transcripts and read them at my leisure (reading them 1-2 hours per day). Then I listened to the interviews, while reading the accompanying transcripts. They're incredible because the person you interview gives you their best stuff, much of it not even in the products they sell. You bring out some of their secrets and they're glad to do it.

Now I find myself playing some of the interviews while doing business work of mine. I have it playing in the background so that it really soaks in. Some of it I listen to repeatedly, like Luis Arauz, Joe Vitale and Gary Halbert, and more recently John Carlton.

I have bought some material and plan to buy even more. At times I feel so guilty that I have gotten so much benefit and you're not trying to sell it to me. It increases my trust level in you and I find that I want to buy things so that I learn, and to support your success because I don't want you to stop.

The time and effort that you have made to make all of this material available is unbelievable. You're surely going to heaven and you're educating many people in a good way.

Well, it's after 2 am, so I guess it's time to go to sleep. Often I have found myself changing my sleep schedule because I can't put down the information you provide.
THANKS!!

Michael Morales

And you'll get more...

With your FREE 30 day trial I'll give you...

2. Seven Fatal Mistakes That Will KILL The Creation Of Your Audio Program Stone DEAD - full audio and report...

This report will save you countless hours and help you avoid the product creation graveyard where most projects end up. I'll reveal...

The biggest trap of ALL when you create any information product that will literally stop your progress completely and the simple, almost brain-dead way of bypassing this trap completely...

An amazing mistake even most leading product creators are making that can SLASH the perceived value of your audio recordings...

How avoiding this mistake can reduce your costs and the work you do while increasing the prices you can charge...

The one deadly mistake you MUST avoid. If you make this mistake, your time, effort and any money you put into your project will be completely wasted...

What you must do when you create your information products if you want long term, ongoing income...

And there's still more including...

3. Front Line Secrets From The Trenches – Breakthrough Audio Creation Report...

If you're creating any kind of audio information product designed to help your listeners get more clients or work with clients more effectively you'll be astonished at the amazing technique revealed in this report...

In just two pages, this report will show you how to add HOURS of high value audio to a program with the minimum of effort - literally by asking the same series of simple questions over and over again.

Your prospects will crawl over broken glass with their hair on fire to listen to this kind of audio.

And there's more in this unique program. I'm going to give you this must have, tell-all report...

4. Seventeen Roadblocks That Can STOP You Making Your Information Product And How To Get Around Them FAST!...

This report is packed with the most commonly asked questions and problems that could stop you from getting your information recorded.

I'll give you FAST solutions so your product will be ready to sell in weeks or even just days from today.

And what's even more important, you'll have a Top-Of-The-Line product your customers will RAVE over like my client Millard Grubb...

Michael,

I just listened to the FIRST HOUR of the four hour series on special research tools on the internet. To say

that this material should not be sold because of its power is an understatement. I am completely blown away by the rock-solid, down-to-earth, honest-to-goodness depth of this material.

If you cannot get one piece of information that will make or save you time, money, or effort...then you are BLIND! The power this information gives a marketer is of so much value, that almost any price is too low. Thank you Michael for hitting it out of the park. You've outdone yourself this time.

With appreciation,
Millard W. Grubb

And to help you get started right NOW I'll give you immediate access to...

5. The Fastrack Audio Creation Guide - 17 Insider Secrets To Planning And Creating Your High Value Audio Program In The Fastest Time Possible...

This report and audio are packed with the secret audio creation tips and techniques only a tiny handful of pros have even heard of to SLASH your planning time and get you to where you have a finished audio program in a fraction of the time.

You'll discover...

The little known, simple technique that turns on the creative side of your brain like a flood gate - giving you idea after idea to put into your audio program...

A series of simple questions that will help you create content for your audio that your prospects and clients will drool over...

The secret technique all great speakers use that makes your audio many times more powerful AND far easier to deliver...

And that's just the beginning...

How a simple action you perform over and over every day could be PERFECT to create high quality content to go into your audio program...

How watching TV or going to the movies can help you create a more powerful, engaging audio program...

Why Cinderella, Snow White and the Seven Dwarfs could all be hiding one of the biggest secrets to creating an audio program your buyers will never forget...

And the insider secrets packed in this program keep coming...

A closely guarded secret technique only a few of the most successful media and publicity pros use that can make your audio as sexy as hell to your listeners and help drive your points home...

The simple way to use the ideas you throw away to turn a \$97 or \$197 information product into a \$497 product your clients will love and eagerly pay you real cash for...

An astonishing method that makes creating your audio program a breeze. This method will help you get your program finished in the fastest time possible in a process you'll find so much fun it will amaze you!...

Finally as a special, limited time bonus gift, I'll give you...

6. A Half Hour One-On-One Audio Information Product Consultation...

If you qualify I'll give you a half hour of my valuable time explaining to you how to turn your book or concept into a valuable, high priced audio information product you can be selling in just weeks - even days!...

I'll ask you the key questions you **MUST** answer to be sure your information product will make money for you **AND** be of high value to your clients...

I'll help you get around the most common roadblocks most people encounter and explain to you your simplest, fastest options for getting your information product recorded and ready to sell in the minimum time possible.

You can ask me your most pressing questions and get advice from someone who makes and sells information products for a living.

And over the last year, I have done many live audio consultations with students who have ordered my system. I have recorded every word for your benefit. That's why I'm offering you....

7. 15 hours of My Best Recorded Audio Consultations With Students Who Have Ordered This System

You'll hear me consult with others like you. These are my prized consultations. They are too good to offer for free on other areas of my site.

You'll hear real people as they start to turn their ideas and e-books into high value information products. You'll gain ideas and inspiration from these recordings that can't match going it alone. You'll have the typed transcripts, mp3 download to play over and over again.

Let me summarize every fantastic resource you can download right now with your completely FREE 30 day trial...

Your Information Product Creation System Includes...

- 1.) How To Turn A \$28 Book Into A \$3,900 Information Package - you'll get immediate downloads of the report and audio...**
- 2.) Seven Fatal Mistakes That Will KILL The Creation Of Your Audio Program Stone DEAD - full report and audio download...**
- 3.) Front Line Secrets From The Trenches Breakthrough Audio Creation Report - 2 page report...**
- 4.) Seventeen Roadblocks That Can Stop You Making Your Information Product And How To Get Around Them FAST! - full report and audio...**
- 5.) The Fastrack Audio Creation Guide - 17 insider secrets to planning your audio in the fastest time possible - full report and audio...**
- 6.) Your Half Hour One-on-One Audio Information Product Consultation...**

7.) 15 hour Audio Of Consultations - Hear me consult others about how to take their ideas to the next level using audio marketing secrets...

I'll give you the whole system - every download - for 30 days completely FREE...

To order, go to:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Triple_Order.htm

If you're not completely happy with the quality of information in this package, your credit card will never be charged.

But I know after 30 days you'll be thrilled with the information and well on the way to creating your high powered, high priced, high value information product.

You can claim your free 30 day trial now.

To get started, go right now to:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Triple_Order.htm
and my secure server will take your credit card details then send you to the download page.

Don't worry you won't be charged any money until your 30 day trial ends.

You can cancel your credit card payment at any time in those thirty days - you'll never be charged one single, solitary cent!

When I got into the information products business everyone told me I was crazy. They said it wouldn't work.

They told me to stop dreaming. They said "Michael, get a real job."

Despite all the negativity, the expensive mistakes and the fear, I knew I had it in me to do this.

I knew that if I was willing to fail that I would learn how it's done.

Look, if you weren't really interested in this, you wouldn't be reading right now.

I care about people. I care about you. I want you to succeed.

You can do this thing. It's not hard. It'll take some time. But not much. If I can do it, you can do it.

All you need is some direction and some confidence in your self.

I'll do my very best to give you what I know and I'll be your number one fan to cheer you on. I'll be one person in your life saying... you can do it... because I believe in you.

To get started, go to:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Trile_Order.htm

Yours sincerely,

Michael Senoff

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