

**REVISED &
UPDATED**

ACCELERATED PRODUCT DEVELOPMENT



FLASH CONSULTING SERIES

**What's Your Best Chance To Make
Money On The Internet?
The Answer Below May Surprise You**

by Michael Senoff

 **Michael Senoff's
HardToFind Seminars.com**

What's Your Best Chance To Make Money On The Internet? The Answer Below May Surprise You

Bruce is an attorney who owns and operates a business to sell the documents necessary to file for uncontested divorces in any state. He has three or four competitors who provide the same service. Although Bruce's business is profitable, he wants to take it to the next step by implementing some marketing techniques in order to increase his revenues.

He found www.hardtofindseminars.com through a marketing forum and liked what he saw in the way of the immense cache of free materials that I have available. He was also very, very curious about this Jay Abraham fellow who I talk about so much. Bruce decided to give me a call to learn more.

In this recording, you'll hear about Bruce's business, his competition, how he is using pay-per-click services on search engines to drive people to his web site, and how those pay-per-click charges are really eating away at his revenues.

Bruce is my perfect customer. He is a business person in need of good advice and great marketing techniques that he could use to grow his business and to beat his competition.

You will hear me discuss just a few of the techniques taught by Jay Abraham that make so much sense and that are so doable. Bruce becomes so eager to purchase some of my pre-owned Jay Abraham materials that he practically makes the sale himself. All I had to do was to be a good listener, give some good honest advice, and talk a bit about some of Jay Abraham's successful techniques!

See how easy it is to sell consulting services and products to the right person – a person hungry to grow his or her business and who is open to learning and implementing new ideas. I hope you enjoy it.

Michael: If I put together a custom package knowing that you're a beginning Jay Abraham student, I could put a combination of reading material, a combination of video, a combination of audio tape that I feel would give you all Jay's major contributions to marketing. Would you feel comfortable investing a thousand bucks if I could put together a stellar package?

Bruce: I would.

Music

This is Michael Senoff with HardtoFindSeminars.com. This is a short recording with a gentleman named Bruce.

Michael: Hey, Bruce. It's Mike Senoff here in San Diego.

Bruce: Hi Mike. Thanks for calling. How are you?

Michael: I'm doing pretty good. Is this a good time for you?

Bruce: Yes it is.

Michael: How'd you hear about me?

Bruce: I got a course from John Reece, and in this course your name was brought up as somebody who has great archives and he gave us your website and I went on it and I looked at it. I become interested some of things, and I just thought I would give you a call.

Michael: Oh, man that's awesome.

Bruce: It really wasn't initiative to talk about this thing. It was that his students were talking and part of the course that I got from him was a forum that he created, and on the forum, several of the students brought up the fact that you had archives plus Jay Abraham, and that's the stuff that really got it.

Michael: So, that's on the online forum.

Bruce: Yes.

Michael: Good. Did you go through his whole course yet? I have one coming. I didn't buy it from him originally, but I bought a used one that's on the way to me.

Bruce: I've gone through about half of it, and I've got some good things from it. But, the main reason I wanted to give you a call, Mike, was basically to find out if some of the stuff that Abraham has would be beneficial to me.

- Michael: Okay, tell me what are you doing? And, what are you trying to do?
- Bruce: I have been on the Internet for two years in January, and I have really a specialty niche. I have a law background.
- Michael: You're an attorney?
- Bruce: Not practicing, but I am an attorney. What I have done is I have developed a website called Docupro which basically offers uncontested divorce documents to people who are looking for uncontested divorces so they don't have to spend big money with attorneys.
- Michael: You have a website that offers all the paperwork for someone who wants a quick divorce.
- Bruce: That is correct. What they can do is they can go out to website, they order the service. They fill out a questionnaire. Then I have a staff of people who take care of the documents because I have purchased and have all the state-specific documents for each state in the United States. I prepare these documents and email them out to them. They can download them, sign them, bring them to the court, file them, and get their divorce. I do all this for \$167.
- Michael: Were you a divorce attorney?
- Bruce: No, I was just a general practitioner at the time. I haven't practiced law in 25 years.
- Michael: That sounds like a great idea. How is it going?
- Bruce: It's going well. I'm averaging somewhere between 15 and 18 sales per day. My gross income for last year was \$350,000. I'm netting about \$125,000, and as I say it's doing fine, but I really want to get to the next step in marketing to see if I can double, triple and so forth. That's the main reason I'm calling to see if I can get some marketing ideas, and to see what you might suggest.
- Michael: How have you been getting your existing business over the last couple of years?
- Bruce: Primarily with pay-per-click advertising.
- Michael: Where are most of your expenses, your advertising?
- Bruce: Yeah. The advertising budget right now is about \$25,000 a month, Michael.

- Michael: Give me a search word on Google where I'm going to find you.
- Bruce: Divorce.
- Michael: Okay, divorce. Okay, and I'm over in the sponsored links.
- Bruce: That should be one of the top ones.
- Michael: There it is – Docupro – complete divorce service. We are fast, easy and cheap. It's risk free, and guaranteed - \$167. Okay, \$25,000 a month. What's it costing you per click on these Google ads?
- Bruce: The Google ad is roughly between a \$1.70 and \$1.90. It depends upon the ups and downs of it. Overture is costing me about \$1.60 a click, and I'm on pay-per-click links.
- Michael: Yeah, I've heard of that.
- Bruce: The whole thing is running about \$25,000 a month, and I'm grossing somewhere between \$50-\$55 a month.
- Michael: You're grossing from what?
- Bruce: I'm doubling my income. It's \$25,000 a month that I'm spending on advertising is grossing me \$50,000 a month.
- Michael: Oh, you're doubling. I see. How much testing have you done with your pay-per-click links?
- Bruce: Quite a bit recently. That's the main thing that I've got from the John Reece collection – testing and doing testing, and I can assign a track which is a tracking program. I've been following it for the last two months, and my ROI as I mentioned is about 210 to 215 percent for the last three months.
- Michael: Okay, I've got you. Have you studied any Jay Abraham stuff before?
- Bruce: I have not. I have been looking over the last couple of days at different things that you have, and I was interested.
- Michael: How do you like to learn best? Are you a reader, audio tape, video or what or a combination?
- Bruce: Combination yes. I do a lot of reading, but I have been listening to all of your audios, and I can do that. I can do videos. I can do them all. There's not one better than the other for me.

Michael: Are you in the car a lot?

Bruce: No, I'm not.

Michael: You're not in the car. Okay, so either way. Did you go to John Reece's seminar or you just bought it?

Bruce: I did not go. For just under a thousand dollars, he offered me the course, and I bought it from there, and I've been following it through.

Michael: Okay, you want to take it to the next level. You want to increase your revenue. What else is frustrating about this business, if anything?

Bruce: What's frustrating to me about the business is I'm in competition with four other companies doing the same thing, and I'm right up there with them, but the cost of the advertising goes up with the competition with each other. That's one of the things that I like to do is try to keep the marketing that is unique to what I'll be doing compared to what they're doing.

Michael: Is your competition Legal Zoom? Is that one of them?

Bruce: Legal Zoom is one of them. Complete Case is another one of them.

Michael: Rapid Law?

Bruce: Yeah, those are the three major ones that are in competition with me, that are out there that offer quick two to four week divorces. There's Nevada Law, but that's really not my competition.

Michael: Is anyone using the public records or direct mail to do any of this?

Bruce: I'm not aware of anybody doing that. That's one of the things that I saw that I might have an interest in, and I wasn't sure.

Michael: So, do you think all these guys are just using the keywords to generate their business?

Bruce: I do, yes.

Michael: You've looked at your competition. How do you compare? What do you think? Is it all pretty much the same stuff?

Bruce: Yeah, it's the documents that you get that are all basically the same because they're state specific documents. My price is 35-40 percent lower. The others

charge \$250-\$300. I charge \$167 for mine. That gives me a little bit of an advantage competitive wise, price wise.

Complete Case is a conglomerate that when I was the first one on the Internet doing this, Complete Case basically called me four years ago when I was first starting asking information, and then they got an endowment from a company for a million dollars and they automated their whole system. I'm just a one individual person. I couldn't afford that type of thing. So, I take three to five days to get my documents done by human beings. They've got an all automated system where they plug in the information, and it's automatically put on the document and they get it back in 24 hours.

Michael: So, let me ask you this. When someone signs up with your service, it's \$167, or if someone signs up with any of these services, what are some of the challenges they're going to have by using this service? If they use Complete Case because it's automated, are they going to have some problems that could potentially arise?

Bruce: Yes, I've talked with customers and a lot of the problems that they have is that because it's an automated thing that's doing it, changes that have to be made can't be made because the documents get printed to them and they have trouble getting back in there and doing the documents over, where I have human beings that can take care of them. So, that's there biggest problem.

Michael: And, you have telephone support if someone needs to talk to someone?

Bruce: I have telephone support, live chat. They can call and that's one of the areas that I have. Customer service is much more available with me than some of these other couple of companies.

Michael: Well, you know what? Just from my initial impression here, it's like you've got four people competing on price. It's almost like a commodity now, and you're just fighting over the clicks. And, I'm telling you if you start understanding the concepts that Jay Abraham teaches and has been teaching so well, you'll have a whole new world open up to you where you will be able to position yourself not as a commodity.

One very simple way to increase your revenue is to increase your price. It's just as simple as that, but you have to show people why you're more expensive. Have you ever tested a higher price before in the past?

Bruce: I have. I was where the other companies where for a while, and because of their automation, I found my sales dipping a little bit because of that.

Michael: What price did you go up to?

Bruce: I was at \$249.

Michael: You were \$249, and so the overall gross was dipping even though you were the higher price?

Bruce: It stayed the same. It's the same now as it was at \$167, it was the same as \$249. I was getting less sales, yeah.

Michael: But, you were doing probably less work at \$249. I mean if you were making the same 50 grand a month, and you were at \$249 instead of \$167, you were actually making more money because you had less work load. Do you know what I'm saying?

But, there's all kinds of things. Jay Abraham's really big on testing, and believe it or not, you may be able to go up to \$375, and take on less work, and outline some unique benefits that your service offers that all of this competition doesn't offer, and to set yourself apart. It's called a Unique Selling Proposition. Have you ever heard of that?

Bruce: I have not.

Michael: Unique Selling Proposition is something like Domino's Pizza. Domino's Pizza when they came out, they said, "Hot, Fresh Pizza delivered to your door in 30 minutes or it's free." – as simple as that. The same thing with FedEx. Remember the old FedEx commercials like, "When you absolutely, positively have to have your package the next day call FedEx." There's simple things that stick in the people's mind. It's one unique benefit that separates you from your competition. Once you claim it, your competition can't claim it or they'll look like copycats.

It's concepts that he teaches that are all intellectual that can be implemented in a great way, and if you've got the eagerness to study this stuff, and if you can follow through and implement the ideas, there's no doubt you can do some great things with the business.

Bruce: I have the eagerness to do that, and I have the time, and I would like to do exactly that, and what I would like if I can is a recommendation of what ones I can get from you.

Michael: Okay, why don't I do this? If I put together a custom package knowing that you're a beginning Jay Abraham student – I can put a combination of reading material, a combination of video, a combination of audio tape that I feel would give you all Jay's major contributions to marketing.

He keeps doing seminars on and on, but 70 percent of them are the same. You can only slice this and dice this stuff up so much. But, would you feel comfortable investing a thousand bucks if I could put together a stellar package?

Bruce: I would.

Michael: I'll put together a package for you. I've got your website. I've obviously got your email, and not only do I offer the books and tapes, I'll even consult with you. I'd be willing to give you my two cents on some things you can do also.

Bruce: That would be fine if you could compile that for me.

Michael: Okay, you've got it. I'll email that over to you later tonight or tomorrow morning, and we'll go from there.

Bruce: Okay.

Michael: Talk to you later, bye.

“How To Turn Your \$28 Book Into A \$3,900 Information Product...”

Keep reading if you'd like a completely FREE 30 day trial of my system for turning your simple book or even just a concept in your mind into an information product you can sell for \$97, \$197, \$495 even as much as \$3,900 or MORE...

**Michael Senoff's Information
Product Creation System
From the desk of Michael Senoff**

Hi I'm Michael Senoff,

I'm a leading marketing consultant and CEO of [hardtfindseminars.com](http://www.hardtfindseminars.com) - the world's leading free resource of marketing audio, hard to find ads and information for marketing consultants.

I've recorded hundreds of hours of interviews with the world's leading business experts and information marketers including Jay Conrad Levinson, Vic Conant, Carl Galetti, Joe Vitale, Herschell Gordon Lewis, Brian Keith Voiles and more...

And for the first time I'm going to reveal how I turn a simple book or concept into a powerful, easy to sell information product.

Some of my information products sell for more than \$3,900 and I make a very good living selling these products...

**Could You Be Selling Your Information Product
For \$3,900 or more...?**

Here's a **quick** and **easy** way you can get into the marketing consulting business. Work part time from home. Help businesses make more money. Listen to hours of free interviews, case studies and how to consultant training at <http://www.hardtfindseminars.com/AudioclipsH.htm>

Month in and month out I sell my HMA marketing consultants system online.

In the year 2005, I made over \$100,000 in sales from this HMA system alone.

What makes the HMA system for marketing consultants so special?

What allows me to sell an information product for more than \$3,900 when other systems are selling for a tenth of that price?

The difference is the hours of audio I make available - both to prospects, so they can see the value of the product before they buy, and as an hugely valuable added resource to buyers.

How much more could you be charging for your information product by adding audio?

Recently I've used audio...

To sell over \$100,000 worth of a high end consulting seminar in less than 6 months. This training system was sold originally at \$5000, then at \$10,000, then the price went up to \$15,000. I stopped selling it after it jumped to \$20,000, and went on to create my own audio information product on consulting called the HMA system.

I've also used audio to sell over 200 copies of the Art Hamel business buying system ranging in prices from \$299, \$497, \$597 and higher.

The value of this business buying system and the price I could charge has gone UP three times. Each and every time after I've added new audio.

This is the power of audio..."the more you talk the more you make!" You can literally Talk Yourself Rich! I've also used my audio recordings...

To make over \$100,000 in sales for 2005 and 2006 of my HMA marketing consultant system. Sales for 2007 are expected to be even higher.

To increase the sales and value of dozens of other products, both new and used, you can find at [hardtfindseminars.com](http://www.hardtfindseminars.com) a wide range of topics from online marketing, barter, copywriting to joint ventures and much, much more...

Now you might not sell your information product for \$5000, \$10,000, \$15,000 or even \$3,900, but if you follow the simple step by step directions in my system...

**“I Will Personally GUARANTEE
You'll Create An Information Product Worth
From \$97 to \$497
That's Designed To Sell Like Hotcakes...”**

And to PROVE to you this is not an empty promise, if you act right now I'll GIVE you all the audio recordings, guides and reports in my information product creation system on a completely FREE 30 day trial.

In a few weeks, even a few days, you could have your own information product that you can sell at \$100 to \$500 a pop.

And you don't even have to be an expert.

Many of the information products I sell are a combination of other people's manuals and my own audio interviews with leading experts.

I'm selling my own information product packages every week on subjects where I have little or no expertise.

And you can do the same!

Now I know what you're thinking...

If my product creation system is so good, why would I reveal my secrets to you?

Two reasons...

The first...

**“There Are Literally Tens Of THOUSANDS
Of Profitable Niches Out There
With NO Competition...”**

“Filled With Prospects

Just DYING For A High Quality Information Product..."

I could never get to all those niches in a hundred lifetimes.

They're just waiting for you to CASH in!

Second as an additional service to my product creation system, I'm providing an audio recording service where my specialized team and I help you one-on-one to create your audio information product from start to finish.

I know that a good percentage of the people who buy my product creation system will want to create their audio program and transcripts the easiest fastest way possible and they'll hire me to help them.

That's why I'm willing to give you a completely FREE 30 day trial of my product creation system.

I know there's a good chance you could be one of the very special, carefully selected clients who use my back-end audio recording service.

So I'm taking all the risk literally giving you open access to my information product creation secrets FREE for 30 days.

Secrets PACKED into 5 reports and 4 audio recordings including...

1. How To Turn A \$28 Book Into A \$3,900 Information Package – full audio and report...

You don't even need your own book to follow this system. Any good idea will do. I'll show you...

The astonishing secret of why it can be EASIER to sell a \$97 or \$197 information product than it is to sell a \$20 or \$30 book...

How your information product can free up your time and attract a flood of new, high quality pre-educated clients...

The biggest secret of every truly successful business and how you can use this secret to make your product many times more valuable...

How using this simple secret will help you SLASH refunds and massively increase sales...

And we're just getting started. I'll reveal...

What you must do if you want prospects to line up literally begging to buy your information products at a premium price...

If you don't know this, your chances of making real cash out of your products is very slim indeed...

The 5 simple components you can add to your information product and how to design them from the start so your prospects will be desperate to buy your package...

The fastest way on earth to get your information product made - if you do this right it can take you as little as 7 days to create a product you can sell!...

And these information products will be HOT! Read what Michael Morales wrote about one of my audio products...

Your Clients Won't Believe Your Generosity When You Overdeliver With Audio...

Hello Michael,

First of all, I cannot believe the generosity and professionalism that you have put into your CD and web site. At first I printed the transcripts and read them at my leisure (reading them 1-2 hours per day). Then I listened to the interviews, while reading the accompanying transcripts. They're incredible because the person you interview gives you their best stuff, much of it not even in the products they sell. You bring out some of their secrets and they're glad to do it.

Now I find myself playing some of the interviews while doing business work of mine. I have it playing in the background so that it really soaks in. Some of it I listen to repeatedly, like Luis Arauz, Joe Vitale and Gary Halbert, and more recently John Carlton.

I have bought some material and plan to buy even more. At times I feel so guilty that I have gotten so much benefit and you're not trying to sell it to me. It increases my trust level in you and I find that I want to buy things so that I learn, and to support your success because I don't want you to stop.

The time and effort that you have made to make all of this material available is unbelievable. You're surely going to heaven and you're educating many people in a good way.

Well, it's after 2 am, so I guess it's time to go to sleep. Often I have found myself changing my sleep schedule because I can't put down the information you provide.
THANKS!!

Michael Morales

And you'll get more...

With your FREE 30 day trial I'll give you...

2. Seven Fatal Mistakes That Will KILL The Creation Of Your Audio Program Stone DEAD - full audio and report...

This report will save you countless hours and help you avoid the product creation graveyard where most projects end up. I'll reveal...

The biggest trap of ALL when you create any information product that will literally stop your progress completely and the simple, almost brain-dead way of bypassing this trap completely...

An amazing mistake even most leading product creators are making that can SLASH the perceived value of your audio recordings...

How avoiding this mistake can reduce your costs and the work you do while increasing the prices you can charge...

The one deadly mistake you MUST avoid. If you make this mistake, your time, effort and any money you put into your project will be completely wasted...

What you must do when you create your information products if you want long term, ongoing income...

And there's still more including...

3. Front Line Secrets From The Trenches – Breakthrough Audio Creation Report...

If you're creating any kind of audio information product designed to help your listeners get more clients or work with clients more effectively you'll be astonished at the amazing technique revealed in this report...

In just two pages, this report will show you how to add HOURS of high value audio to a program with the minimum of effort - literally by asking the same series of simple questions over and over again.

Your prospects will crawl over broken glass with their hair on fire to listen to this kind of audio.

And there's more in this unique program. I'm going to give you this must have, tell-all report...

4. Seventeen Roadblocks That Can STOP You Making Your Information Product And How To Get Around Them FAST!...

This report is packed with the most commonly asked questions and problems that could stop you from getting your information recorded.

I'll give you FAST solutions so your product will be ready to sell in weeks or even just days from today.

And what's even more important, you'll have a Top-Of-The-Line product your customers will RAVE over like my client Millard Grubb...

Michael,

I just listened to the FIRST HOUR of the four hour series on special research tools on the internet. To say

that this material should not be sold because of its power is an understatement. I am completely blown away by the rock-solid, down-to-earth, honest-to-goodness depth of this material.

If you cannot get one piece of information that will make or save you time, money, or effort...then you are BLIND! The power this information gives a marketer is of so much value, that almost any price is too low. Thank you Michael for hitting it out of the park. You've outdone yourself this time.

With appreciation,
Millard W. Grubb

And to help you get started right NOW I'll give you immediate access to...

5. The Fastrack Audio Creation Guide - 17 Insider Secrets To Planning And Creating Your High Value Audio Program In The Fastest Time Possible...

This report and audio are packed with the secret audio creation tips and techniques only a tiny handful of pros have even heard of to SLASH your planning time and get you to where you have a finished audio program in a fraction of the time.

You'll discover...

The little known, simple technique that turns on the creative side of your brain like a flood gate - giving you idea after idea to put into your audio program...

A series of simple questions that will help you create content for your audio that your prospects and clients will drool over...

The secret technique all great speakers use that makes your audio many times more powerful AND far easier to deliver...

And that's just the beginning...

How a simple action you perform over and over every day could be PERFECT to create high quality content to go into your audio program...

How watching TV or going to the movies can help you create a more powerful, engaging audio program...

Why Cinderella, Snow White and the Seven Dwarfs could all be hiding one of the biggest secrets to creating an audio program your buyers will never forget...

And the insider secrets packed in this program keep coming...

A closely guarded secret technique only a few of the most successful media and publicity pros use that can make your audio as sexy as hell to your listeners and help drive your points home...

The simple way to use the ideas you throw away to turn a \$97 or \$197 information product into a \$497 product your clients will love and eagerly pay you real cash for...

An astonishing method that makes creating your audio program a breeze. This method will help you get your program finished in the fastest time possible in a process you'll find so much fun it will amaze you!...

Finally as a special, limited time bonus gift, I'll give you...

6. A Half Hour One-On-One Audio Information Product Consultation...

If you qualify I'll give you a half hour of my valuable time explaining to you how to turn your book or concept into a valuable, high priced audio information product you can be selling in just weeks - even days!...

I'll ask you the key questions you **MUST** answer to be sure your information product will make money for you **AND** be of high value to your clients...

I'll help you get around the most common roadblocks most people encounter and explain to you your simplest, fastest options for getting your information product recorded and ready to sell in the minimum time possible.

You can ask me your most pressing questions and get advice from someone who makes and sells information products for a living.

And over the last year, I have done many live audio consultations with students who have ordered my system. I have recorded every word for your benefit. That's why I'm offering you....

7. 15 hours of My Best Recorded Audio Consultations With Students Who Have Ordered This System

You'll hear me consult with others like you. These are my prized consultations. They are too good to offer for free on other areas of my site.

You'll hear real people as they start to turn their ideas and e-books into high value information products. You'll gain ideas and inspiration from these recordings that can't match going it alone. You'll have the typed transcripts, mp3 download to play over and over again.

Let me summarize every fantastic resource you can download right now with your completely FREE 30 day trial...

Your Information Product Creation System Includes...

- 1.) How To Turn A \$28 Book Into A \$3,900 Information Package - you'll get immediate downloads of the report and audio...**
- 2.) Seven Fatal Mistakes That Will KILL The Creation Of Your Audio Program Stone DEAD - full report and audio download...**
- 3.) Front Line Secrets From The Trenches Breakthrough Audio Creation Report - 2 page report...**
- 4.) Seventeen Roadblocks That Can Stop You Making Your Information Product And How To Get Around Them FAST! - full report and audio...**
- 5.) The Fastrack Audio Creation Guide - 17 insider secrets to planning your audio in the fastest time possible - full report and audio...**
- 6.) Your Half Hour One-on-One Audio Information Product Consultation...**

7.) 15 hour Audio Of Consultations - Hear me consult others about how to take their ideas to the next level using audio marketing secrets...

I'll give you the whole system - every download - for 30 days completely FREE...

To order, go to:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Triple_Order.htm

If you're not completely happy with the quality of information in this package, your credit card will never be charged.

But I know after 30 days you'll be thrilled with the information and well on the way to creating your high powered, high priced, high value information product.

You can claim your free 30 day trial now.

To get started, go right now to:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Triple_Order.htm

and my secure server will take your credit card details then send you to the download page.

Don't worry you won't be charged any money until your 30 day trial ends.

You can cancel your credit card payment at any time in those thirty days - you'll never be charged one single, solitary cent!

When I got into the information products business everyone told me I was crazy. They said it wouldn't work.

They told me to stop dreaming. They said "Michael, get a real job."

Despite all the negativity, the expensive mistakes and the fear, I knew I had it in me to do this.

I knew that if I was willing to fail that I would learn how it's done.

Look, if you weren't really interested in this, you wouldn't be reading right now.

I care about people. I care about you. I want you to succeed.

You can do this thing. It's not hard. It'll take some time. But not much. If I can do it, you can do it.

All you need is some direction and some confidence in your self.

I'll do my very best to give you what I know and I'll be your number one fan to cheer you on. I'll be one person in your life saying... you can do it... because I believe in you.

To get started, go to:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Trile_Order.htm

Yours sincerely,

Michael Senoff

Michael Senoff
hardtfindseminars.com

P.S. I dare you to become the person your family would be proud of. Imagine the money you could be making if you had control of your own \$97, \$197 or \$497 information product to sell...

In just a few weeks - even as soon as a few short days - this could be reality for you and you can find out exactly how to do it completely FREE.

But only if you act NOW!

Claim your free 30 day trial right now at:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Trile_Order.htm

Copyright Notices

Copyright © MMVII - © MMVIII by JS&M Sales & Marketing Inc

No part of this publication may be reproduced or transmitted in any form or by any means, mechanical or electronic, including photocopying and recording, or by any information storage and retrieval system, without permission in writing from the Publisher. Requests for permission or further information should be addressed to the Publishers.

Published by:

Michael Senoff
JS&M Sales & Marketing Inc.
4735 Claremont Sq. #361
San Diego, CA 92117
858-234-7851 Office
858-274-2579 Fax
Michael@michaelsenoff.com
<http://www.hardtofindseminars.com/MarketingConsulting.html>

Legal Notices

While all attempts have been made to verify information provided in this publication, neither the Author nor the Publisher assumes any responsibility for errors, omissions, or contrary interpretation of the subject matter herein.

This publication is not intended for use as a source of legal or accounting advice. The Publisher wants to stress that the information contained herein may be subject to varying state and/or local laws or regulations. All users are advised to retain competent counsel to determine what state and/or local laws or regulations may apply to the user's particular situation or application of this information.

The purchaser or reader of this publication assumes complete and total responsibility for the use of these materials and information. The Author and Publisher assume no responsibility or liability whatsoever on the behalf of any purchaser or reader of these materials, or the application or non-application of the information contained herein. We do not guarantee any results you may or may not experience as a result of following the recommendations or suggestions contained herein. You must test everything for yourself.

Any perceived slights of specific people or organizations is unintentional.