

**REVISED &
UPDATED**

ACCELERATED PRODUCT DEVELOPMENT



FLASH CONSULTING SERIES

**How To Make Enormous Amounts Of Money
Packaging & Marketing Information**

by Michael Senoff

 **Michael Senoff's
HardToFind Seminars.com**

How To Make Enormous Amounts Of Money Packaging & Marketing Information

If you ever wondered what Michael Senoff would say about MLM opportunities, you've come to the right place!

Here is a short consultation that I did with a gentleman named Peter who has become a representative for an MLM company that sells food and vitamin supplements to promote better health.

The reason Peter called was because he wanted to know quicker, better ways to promote his MLM business – things seemed to be moving too slow for his needs. He had discovered a company that, for a handsome price, would not only show him the secrets to successful MLM marketing, but guarantee his success as well.

Now, everyone is entitled to his or her opinion. Peter called me and asked what I thought and I gave him my opinion about this company's offer to sell him secrets. I also gave him my strong advice about the MLM industry.

My reviews about MLM opportunities are less than stellar, to put it mildly.

I, like most successful marketers, began my career in an MLM organization. I believe that an MLM can be great training for the future entrepreneur. However, the truth is that very few people are successful enough to tout MLM's as the "end-all" to success beyond your wildest dreams.

I invite you to listen to this consultation and put yourself in Peter's place as I advise him about the pro's and con's of MLM's as well as the best alternative that I can think of for earning an honest dollar – namely, creating an information product that you, yourself, own and control.

So, after digesting this consultation with Peter, you will never need to ask me what I think about an MLM opportunity. You can assure yourself that I will simply tell you exactly what I told Peter.

Michael: You can sell vitamins and powder and make ten bucks. So, you've got to sell a hundred people to make a thousand bucks, or you can sell one guy one product for a thousand bucks. You've got only one person to deal with instead of a hundred headaches, a hundred questions, a hundred phone calls, a hundred reorders, a hundred shippings, a hundred applications – or you can deal with one guy because you've got margins in your product.

Music

Michael: Hi Peter. It's Michael Senoff. I'm returning your call.

Peter: How are you Michael?

Michael: Very good. How are you doing today?

Peter: I'm doing fantastic. Thank you very much. I'm going to give you the full overview. I've been searching the Internet recently on so many things, and I have seen the audio presentations that you have on your website and I was really impressed. It's really, really awesome. It's fantastic.

Michael: Well, great, thank you very much. I appreciate it.

Peter: My pleasure. I have a couple of questions for you. Would you give me a couple of minutes?

Michael: Absolutely. You go for it.

Peter: Okay. I am presently involved in a multi-level marketing company called Usana selling health food. First of all, what do you think of it?

Michael: I'm not a big fan of multi-level marketing. I know they've been around for sometime and I think for the right type of person, there is an opportunity in it. I personally don't do multi-level. I did it in the past. I didn't have much success with it, and it's just I'm not a big fan of it. I've kind of moved away from it. But, I credit multi-level for a lot of things. It really got my fire going. The training is wonderful. The experience is wonderful whether you make a dime or not.

Peter: Okay, well my main concern is a lot of the ads that you have in [HardtoFindSeminars.com](http://www.hardtofindseminars.com) that you've got. I'm looking through them. They're

all wonderful. My question is I've come across a company called the US Green Tea, which is similar to a company called Enter in Motion.

Michael: What do they do?

Peter: What they do is they give you the secret of how multi-level marketing works and how to improve and double your income and add 20 to 30 people every week, and they're actually guaranteeing you're going to make a certain amount of money within the first six to twelve months.

Michael: What do they charge for that great service?

Peter: They have three plans. One is Platinum at about a thousand. One is Gold at seven hundred, and the other is four hundred dollars. It's a lot of money.

Michael: Are you a new distributor in multi-level?

Peter: No, I'm not. I've been around for about a year, a year and a half. I'm almost 30 years old. I've been on and off multi-level until I really found the one that makes me going which is Usana. It made a huge difference in our house, my wife and I, and I think it's appropriate for me. But, on the other hand, the business side of this is it's not duplication. It's not just giving out some papers and making some ads here and there to make your business work. There is a different type of approach and different type of concept to get this going, but I don't have this information.

Michael: You want to know should you invest the money in this to help you learn how to build your multi-level business.

Peter: Yes, sir.

Michael: I don't know the specifics of the program. I'm all for education. Have you been able to talk to some people who have done it? What are they guaranteeing you they're going to do?

Peter: They're guaranteeing me to tell me the perfect way to get the multi-level marketing business off the ground in no time. They actually guarantee it by writing that it would within the first six months or twelve months, if I'm not making \$50,000, let's say, they're going to refund every penny I've invested. It's a strong guarantee.

Michael: It's a strong guarantee, but they're not going to do all the work for you. I'm sure it's conditional. They're going to guarantee it if you do this. They're going to tell you what to do, but you've got to follow through and do it.

Peter: I'm ready to do it. I'm in a situation right now where I have to work from home because my wife is a medical student and we're going to have a baby in a couple of days.

Michael: Oh, wow, congratulations. You know, Usana has some pretty good training, don't they?

Peter: Yes, they do, but they followed the standard type of training that is available like you have to go for your warm market. You have to go after duplication which this doesn't make sense. It may have worked for some people, but they have invested ten years into it.

Michael: Have you done some searches on the Internet on this company to see if there's anything bad to say about them, any reviews or anything?

Peter: The Green Team I have not found anything bad on it. I have found a lot of people trying to promote it, but that's it so far. But, they've been out since 2003.

Michael: If they were so great, why aren't they in the multi-level business? Do you know what I mean? It's hard for me to answer. I don't know it. If this is a lot of money for you, I would say go find some inexpensive books on eBay from some of the great multi-level people. There's only so many ways you can slice and dice this unless they've given you some specific tools. I just don't know what they offer. It's hard for me to answer. I don't know who's honest and who's not. I really can't tell. You're just going to have to do your homework. There's no free lunch. No matter what it is, you're going to work your ass off.

Peter: Of course, and I'm ready to do that. I just want to do it the right way and the smart way instead of just working hard for nothing.

Michael: Right. I know you've got a great product, experience with it in your health and you and your wife are sold. I think it's doable. It's just a lot of work. I think there's easier ways to make a living, I really do, then multi-level. Most people fail it. I started in it. I'm thankful for the training.

Think of all that effort you're going to be going out there selling this product, their powders and all that stuff. You're going to be recruiting and promoting the company, and you're going to be doing the selling. Well, all that selling and all that time could be selling your own high profit information product, or your own high profit service or expertise of your own where you keep all the money, where you keep control, where you're not hamstrung by meeting a minimum volume and all that stuff.

Why don't you just skip the multi-level thing and just get your own thing going, your own product, because the real thing that makes it happens is hustling, the calling, the getting on the phone, the selling, generating leads. Why do it for a carrot that you may get some guy under you that's going to make you rich? You don't have to manage these people. Nine out of ten people aren't going to do shit. They're just not.

I remember. You're trying to motivate them and get them going, and they're just not going to do it. You can sign them up.

Peter: Yeah, even you do, exactly.

Michael: I've seen a lot of people go into it. All the top marketers started out in it. They all went to something else. There are easier ways to make a good living, and you may as well just skip that chapter.

I may sound harsh. I'm just telling you there are other ways where you keep control, where you're not tied to a company that has volumes, and you're not trying to pull along all these people who are less motivated than you, and you can sell anything. Once you learn how to create and develop and information product, you can sell a product for thousands of dollars and keep about 90 percent of it.

Wouldn't you rather do one of those deals a week than dealing with all these people who sell and ship and distribute and fill out applications for a \$40 powder? It's just so much work for the money. I know there's always the hope that you're going to get a star under you, but that's like winning the lottery.

That's just my opinion. You've got a lot of recordings on my site that go into how to develop an information product. It is not hard to do. You do not have to be an expert. I'm an expert at some stuff, but all my interviews, I'm just the interviewer. I'm just interviewing the expert. You can find experts in any field you want.

You can go interview ten of the highest paid multi-level marketing people and do an hour interview and just say, "Tell me how this starts." "Tell me your story." And, they'll be talking and talking, and you can have ten recordings with all the experts, and then you'd have a product you can sell for \$500, and you didn't have to be the expert, did you?

Peter: Exactly.

Michael: What does it cost you to make ten audio tapes? Ten bucks?

Peter: Nothing.

Michael: See, and then you've got margins. So, turn it around. You be on the other end selling the information rather than being the person buying this information. Now, you're in the situation. You know how the other people feel. You've got a baby on the way. You've got a wife. Is this your first child?

Peter: Yes.

Michael: It's your first baby. You say, "I've got to get my shit together. I've got a kid. I've got a family. I've got college coming up."

Peter: Well, that's it.

Michael: I know how it is too. When I had my kids, I got my ass going. You've got to get serious, but I know multi-level. There's an attraction to it, and it is great for a lot of people, but most people just are not going to come through and it's disappointing. It really is easy to create a product. It's just as easy as I explain. If you keep studying some of the recordings and get a better fundamental understanding – you saw the marketing PowerPoint presentation?

Peter: No, I didn't.

Michael: Which ones did you see? Anything that sticks out in your mind?

Peter: I think the one that I listened to is the Executive Audio Institute.

Michael: You saw some of the recordings there?

Peter: That's correct, some of the recordings that you've done.

Michael: Well, if you go back to that, there is so much great content there. You will have a masters in marketing after you digested some of that stuff.

Peter: Wonderful.

Michael: I don't mean to burst your bubble, and I'm sure you've had a great product experience, but you having a wonderful miraculous product experience, not everyone has that.

Peter: The weird thing is yes.

Michael: A lot of people do?

Peter: Yes.

Michael: Okay, well, maybe I'm wrong then.

Peter: I'm not telling you you're wrong or anything, but I have seen things that's just mind-blowing on the product side. I just need to get the business going. The product side I'm telling you, I fell off my chair. People use this stuff for diabetes. They're not diabetic anymore.

Michael: You know, anyone can go on a diet and lose a lot of weight and not be diabetic and exercise. It's not necessarily the powders and stuff.

Peter: Well, it's not just that. There's something called multi-vitamins and supplements. I'm not trying to convince you or anything. The experience that I had was just unbelievable.

Michael: Okay, that's great.

Peter: Yeah, and for everybody who I have seen, I have parents – my father actually was almost going to get cancer, and they were able to reverse it – very, very powerful. I need to look into the business side because this is where I'm lacking.

Michael: You may want to give it a try if they've got a guarantee, or just keep looking. Find someone successful who's on it and ask them, "How do they do it?" Call them up. Ask them if you can record it. You've got upline who's successful.

Peter: Yes, of course.

Michael: So, why don't you just find out what they do?

Peter: A lot of times they don't tell you everything. That's the problem.

Michael: All right. There are some that are really willing to help you.

Peter: Yeah, of course, but the thing is it's not going fast enough. It's going very slow and it's not what I'm looking for. I'm looking for something powerful. I'm looking for the five dollars here or five dollars there. I'm looking for a thousand and a thousand.

Michael: If you're looking for a thousand and a thousand, I'd get your own product. Do Usana on the side. Keep taking the products. Tell people naturally, but don't make that your main bread and butter. That can take years to build up. It's not going to come quick.

If you want quick money, if you can bust your butt, you can interview ten people, pay someone to transcribe it or have your wife type them all out.

Multi-level is a great market. You can go after those people. That's a product. You just get on the phone, and you can pay someone to make calls for you and sell that.

If I said to you right now that I have got ten recordings with ten of the best multi-level people that explains specifically, exactly in detail how to build the business, and it's \$500, and I'll offer a guarantee. I can ship them to you today. I can give you payments. You'd be interested, wouldn't you?

Peter: Of course.

Michael: Because you're looking for that. Well, every one and their mother is interested in learning the secret on how to build a multi-level business. That's why you're interested because you're not doing it right now. Why not you be the owner?

Peter: That's a very good idea.

Michael: Now, you may be able to find that product already. You may be able to search online for resales rights to MLM training, and if you don't want to take the time to do it yourself, you may be able to find someone who has a product, maybe even an old out of date product that they're not doing anything with, and say, "I'd like to market this online", or "I'd like to try and sell some of these." And, maybe they'll say, "Well, sure, go ahead." And, you just agree that you'll pay them a three or four percent royalty on whatever you sell.

Selling is where it's at.

Peter: I've been in sales since the age of 16.

Michael: Okay, then you know. You can sell vitamins and powder and make ten bucks. You've got to sell a hundred people to make a thousand bucks, even though it's a residual. Or you can sell one guy, one product for a thousand bucks. You've got only one person to deal with instead of a hundred headaches, a hundred questions, a hundred phone calls, a hundred reorders, a hundred shippings, a hundred application, or you can deal with one guy because you've got margins in your product.

The companies come out great because you're doing all the marketing. There's no margins in it for the distributor, very little. The company, you better believe they make margins, five to one. That powder and vitamins cost them nothing. And, they don't have to pay for advertising because you're doing it all.

I would say you think like the owner of the company, and you sell to the market that you're ready to buy in because you can relate to them. Just turn it around.

Peter: That's a very good idea. I'm probably going to digest it.

Michael: Let me know. That's what I would do if I were you.

Peter: Fantastic. So, I hope all is well on your side.

Michael: Yep, everything's good. I can't complain. If you email, I do recordings of it. I can provide you with a recording so you can review it later. Would you like that?

Peter: Of course.

Michael: Great. Email me and say, "Send me the recording." And, I'll send it out to you.

Peter: Okay, what email address do you prefer?

Michael: Send it to Michael@MichaelSenoff.com.

Peter: Okay, I'm going to do that then, and probably keep in touch. If there's anything you need on your side, we'll talk.

Michael: Okay, and good luck with your baby and everything.

Peter: Thank you very much.

Michael: What are you having, a boy or a girl?

Peter: It's going to be a girl.

Michael: All right, congratulations.

Peter: Thank you sir, bye.

Hi, this is Michael Senoff with HardtoFindSeminars.com. I hope you enjoyed this consultation. Please email me at Michael@MichaelSenoff.com if you'd like to hear other consultations with my customers, Enjoy!

“How To Turn Your \$28 Book Into A \$3,900 Information Product...”

Keep reading if you'd like a completely FREE 30 day trial of my system for turning your simple book or even just a concept in your mind into an information product you can sell for \$97, \$197, \$495 even as much as \$3,900 or MORE...

**Michael Senoff's Information
Product Creation System
From the desk of Michael Senoff**

Hi I'm Michael Senoff,

I'm a leading marketing consultant and CEO of [hardtfindseminars.com](http://www.hardtfindseminars.com) - the world's leading free resource of marketing audio, hard to find ads and information for marketing consultants.

I've recorded hundreds of hours of interviews with the world's leading business experts and information marketers including Jay Conrad Levinson, Vic Conant, Carl Galetti, Joe Vitale, Herschell Gordon Lewis, Brian Keith Voiles and more...

And for the first time I'm going to reveal how I turn a simple book or concept into a powerful, easy to sell information product.

Some of my information products sell for more than \$3,900 and I make a very good living selling these products...

**Could You Be Selling Your Information Product
For \$3,900 or more...?**

Here's a **quick** and **easy** way you can get into the marketing consulting business. Work part time from home. Help businesses make more money. Listen to hours of free interviews, case studies and how to consultant training at <http://www.hardtfindseminars.com/AudioclipsH.htm>

Month in and month out I sell my HMA marketing consultants system online.

In the year 2005, I made over \$100,000 in sales from this HMA system alone.

What makes the HMA system for marketing consultants so special?

What allows me to sell an information product for more than \$3,900 when other systems are selling for a tenth of that price?

The difference is the hours of audio I make available - both to prospects, so they can see the value of the product before they buy, and as an hugely valuable added resource to buyers.

How much more could you be charging for your information product by adding audio?

Recently I've used audio...

To sell over \$100,000 worth of a high end consulting seminar in less than 6 months. This training system was sold originally at \$5000, then at \$10,000, then the price went up to \$15,000. I stopped selling it after it jumped to \$20,000, and went on to create my own audio information product on consulting called the HMA system.

I've also used audio to sell over 200 copies of the Art Hamel business buying system ranging in prices from \$299, \$497, \$597 and higher.

The value of this business buying system and the price I could charge has gone UP three times. Each and every time after I've added new audio.

This is the power of audio..."the more you talk the more you make!" You can literally Talk Yourself Rich! I've also used my audio recordings...

To make over \$100,000 in sales for 2005 and 2006 of my HMA marketing consultant system. Sales for 2007 are expected to be even higher.

To increase the sales and value of dozens of other products, both new and used, you can find at [hardtofindseminars.com](http://www.hardtofindseminars.com) a wide range of topics from online marketing, barter, copywriting to joint ventures and much, much more...

Now you might not sell your information product for \$5000, \$10,000, \$15,000 or even \$3,900, but if you follow the simple step by step directions in my system...

**“I Will Personally GUARANTEE
You'll Create An Information Product Worth
From \$97 to \$497
That's Designed To Sell Like Hotcakes...”**

And to PROVE to you this is not an empty promise, if you act right now I'll GIVE you all the audio recordings, guides and reports in my information product creation system on a completely FREE 30 day trial.

In a few weeks, even a few days, you could have your own information product that you can sell at \$100 to \$500 a pop.

And you don't even have to be an expert.

Many of the information products I sell are a combination of other people's manuals and my own audio interviews with leading experts.

I'm selling my own information product packages every week on subjects where I have little or no expertise.

And you can do the same!

Now I know what you're thinking...

If my product creation system is so good, why would I reveal my secrets to you?

Two reasons...

The first...

**“There Are Literally Tens Of THOUSANDS
Of Profitable Niches Out There
With NO Competition...”**

“Filled With Prospects

Just DYING For A High Quality Information Product..."

I could never get to all those niches in a hundred lifetimes.

They're just waiting for you to CASH in!

Second as an additional service to my product creation system, I'm providing an audio recording service where my specialized team and I help you one-on-one to create your audio information product from start to finish.

I know that a good percentage of the people who buy my product creation system will want to create their audio program and transcripts the easiest fastest way possible and they'll hire me to help them.

That's why I'm willing to give you a completely FREE 30 day trial of my product creation system.

I know there's a good chance you could be one of the very special, carefully selected clients who use my back-end audio recording service.

So I'm taking all the risk literally giving you open access to my information product creation secrets FREE for 30 days.

Secrets PACKED into 5 reports and 4 audio recordings including...

1. How To Turn A \$28 Book Into A \$3,900 Information Package – full audio and report...

You don't even need your own book to follow this system. Any good idea will do. I'll show you...

The astonishing secret of why it can be EASIER to sell a \$97 or \$197 information product than it is to sell a \$20 or \$30 book...

How your information product can free up your time and attract a flood of new, high quality pre-educated clients...

The biggest secret of every truly successful business and how you can use this secret to make your product many times more valuable...

How using this simple secret will help you SLASH refunds and massively increase sales...

And we're just getting started. I'll reveal...

What you must do if you want prospects to line up literally begging to buy your information products at a premium price...

If you don't know this, your chances of making real cash out of your products is very slim indeed...

The 5 simple components you can add to your information product and how to design them from the start so your prospects will be desperate to buy your package...

The fastest way on earth to get your information product made - if you do this right it can take you as little as 7 days to create a product you can sell!...

And these information products will be HOT! Read what Michael Morales wrote about one of my audio products...

Your Clients Won't Believe Your Generosity When You Overdeliver With Audio...

Hello Michael,

First of all, I cannot believe the generosity and professionalism that you have put into your CD and web site. At first I printed the transcripts and read them at my leisure (reading them 1-2 hours per day). Then I listened to the interviews, while reading the accompanying transcripts. They're incredible because the person you interview gives you their best stuff, much of it not even in the products they sell. You bring out some of their secrets and they're glad to do it.

Now I find myself playing some of the interviews while doing business work of mine. I have it playing in the background so that it really soaks in. Some of it I listen to repeatedly, like Luis Arauz, Joe Vitale and Gary Halbert, and more recently John Carlton.

I have bought some material and plan to buy even more. At times I feel so guilty that I have gotten so much benefit and you're not trying to sell it to me. It increases my trust level in you and I find that I want to buy things so that I learn, and to support your success because I don't want you to stop.

The time and effort that you have made to make all of this material available is unbelievable. You're surely going to heaven and you're educating many people in a good way.

Well, it's after 2 am, so I guess it's time to go to sleep. Often I have found myself changing my sleep schedule because I can't put down the information you provide.
THANKS!!

Michael Morales

And you'll get more...

With your FREE 30 day trial I'll give you...

2. Seven Fatal Mistakes That Will KILL The Creation Of Your Audio Program Stone DEAD - full audio and report...

This report will save you countless hours and help you avoid the product creation graveyard where most projects end up. I'll reveal...

The biggest trap of ALL when you create any information product that will literally stop your progress completely and the simple, almost brain-dead way of bypassing this trap completely...

An amazing mistake even most leading product creators are making that can SLASH the perceived value of your audio recordings...

How avoiding this mistake can reduce your costs and the work you do while increasing the prices you can charge...

The one deadly mistake you MUST avoid. If you make this mistake, your time, effort and any money you put into your project will be completely wasted...

What you must do when you create your information products if you want long term, ongoing income...

And there's still more including...

3. Front Line Secrets From The Trenches – Breakthrough Audio Creation Report...

If you're creating any kind of audio information product designed to help your listeners get more clients or work with clients more effectively you'll be astonished at the amazing technique revealed in this report...

In just two pages, this report will show you how to add HOURS of high value audio to a program with the minimum of effort - literally by asking the same series of simple questions over and over again.

Your prospects will crawl over broken glass with their hair on fire to listen to this kind of audio.

And there's more in this unique program. I'm going to give you this must have, tell-all report...

4. Seventeen Roadblocks That Can STOP You Making Your Information Product And How To Get Around Them FAST!...

This report is packed with the most commonly asked questions and problems that could stop you from getting your information recorded.

I'll give you FAST solutions so your product will be ready to sell in weeks or even just days from today.

And what's even more important, you'll have a Top-Of-The-Line product your customers will RAVE over like my client Millard Grubb...

Michael,

I just listened to the FIRST HOUR of the four hour series on special research tools on the internet. To say

that this material should not be sold because of its power is an understatement. I am completely blown away by the rock-solid, down-to-earth, honest-to-goodness depth of this material.

If you cannot get one piece of information that will make or save you time, money, or effort...then you are BLIND! The power this information gives a marketer is of so much value, that almost any price is too low. Thank you Michael for hitting it out of the park. You've outdone yourself this time.

With appreciation,
Millard W. Grubb

And to help you get started right NOW I'll give you immediate access to...

5. The Fastrack Audio Creation Guide - 17 Insider Secrets To Planning And Creating Your High Value Audio Program In The Fastest Time Possible...

This report and audio are packed with the secret audio creation tips and techniques only a tiny handful of pros have even heard of to SLASH your planning time and get you to where you have a finished audio program in a fraction of the time.

You'll discover...

The little known, simple technique that turns on the creative side of your brain like a flood gate - giving you idea after idea to put into your audio program...

A series of simple questions that will help you create content for your audio that your prospects and clients will drool over...

The secret technique all great speakers use that makes your audio many times more powerful AND far easier to deliver...

And that's just the beginning...

How a simple action you perform over and over every day could be PERFECT to create high quality content to go into your audio program...

How watching TV or going to the movies can help you create a more powerful, engaging audio program...

Why Cinderella, Snow White and the Seven Dwarfs could all be hiding one of the biggest secrets to creating an audio program your buyers will never forget...

And the insider secrets packed in this program keep coming...

A closely guarded secret technique only a few of the most successful media and publicity pros use that can make your audio as sexy as hell to your listeners and help drive your points home...

The simple way to use the ideas you throw away to turn a \$97 or \$197 information product into a \$497 product your clients will love and eagerly pay you real cash for...

An astonishing method that makes creating your audio program a breeze. This method will help you get your program finished in the fastest time possible in a process you'll find so much fun it will amaze you!...

Finally as a special, limited time bonus gift, I'll give you...

6. A Half Hour One-On-One Audio Information Product Consultation...

If you qualify I'll give you a half hour of my valuable time explaining to you how to turn your book or concept into a valuable, high priced audio information product you can be selling in just weeks - even days!...

I'll ask you the key questions you **MUST** answer to be sure your information product will make money for you **AND** be of high value to your clients...

I'll help you get around the most common roadblocks most people encounter and explain to you your simplest, fastest options for getting your information product recorded and ready to sell in the minimum time possible.

You can ask me your most pressing questions and get advice from someone who makes and sells information products for a living.

And over the last year, I have done many live audio consultations with students who have ordered my system. I have recorded every word for your benefit. That's why I'm offering you....

7. 15 hours of My Best Recorded Audio Consultations With Students Who Have Ordered This System

You'll hear me consult with others like you. These are my prized consultations. They are too good to offer for free on other areas of my site.

You'll hear real people as they start to turn their ideas and e-books into high value information products. You'll gain ideas and inspiration from these recordings that can't match going it alone. You'll have the typed transcripts, mp3 download to play over and over again.

Let me summarize every fantastic resource you can download right now with your completely FREE 30 day trial...

Your Information Product Creation System Includes...

- 1.) How To Turn A \$28 Book Into A \$3,900 Information Package - you'll get immediate downloads of the report and audio...**
- 2.) Seven Fatal Mistakes That Will KILL The Creation Of Your Audio Program Stone DEAD - full report and audio download...**
- 3.) Front Line Secrets From The Trenches Breakthrough Audio Creation Report - 2 page report...**
- 4.) Seventeen Roadblocks That Can Stop You Making Your Information Product And How To Get Around Them FAST! - full report and audio...**
- 5.) The Fastrack Audio Creation Guide - 17 insider secrets to planning your audio in the fastest time possible - full report and audio...**
- 6.) Your Half Hour One-on-One Audio Information Product Consultation...**

7.) 15 hour Audio Of Consultations - Hear me consult others about how to take their ideas to the next level using audio marketing secrets...

I'll give you the whole system - every download - for 30 days completely FREE...

To order, go to:

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Published by:

Michael Senoff
JS&M Sales & Marketing Inc.
4735 Claremont Sq. #361
San Diego, CA 92117
858-234-7851 Office
858-274-2579 Fax
Michael@michaelsenoff.com
<http://www.hardtofindseminars.com/MarketingConsulting.html>

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