

**REVISED &
UPDATED**

ACCELERATED PRODUCT DEVELOPMENT



FLASH CONSULTING SERIES

I Am A User Of (LSD)

by Michael Senoff

I Am A User Of (LSD)

The first thing you have to learn to make a great information product is you have to know the secret. And the secret for creating a successful information products is to use LSD, the real drug, a drug that will make you high. I call it love, service, and dedication.

If you get turned on with LSD, you won't need false drugs like you find pushed around the schools today. Because if you have love for your fellow man, service to mankind and dedication to yourself and your family to provide a better way for life.

I encourage you to listen to this consultation with Roy because contained in this recording you will hear about these secrets to be successful in your own business.

Roy had recently bought into a business opportunity for over \$600 that came with a standard web site template. The web site was designed to sell a \$19 book written by someone else. This \$19 book's real purpose was to sell a higher end book as well as consulting for the price of approximately \$3,000.

What would Roy get out of the deal? For every \$19 book that his web site sold, he would receive half of the profit – no matter what he spent on marketing the book. He would not receive proceeds from any subsequent sales of the higher end book or consulting purchased.

As we talked, Roy begins to understand exactly who would make the money in this endeavor – and it wouldn't be Roy. This kind of business never sounds like a good idea to me. Listen as I try to sway Roy into creating his own Information Product where he would have total control of the product and would receive 100% of the profit.

We discuss reasons why Roy should spend his money and time developing and creating his own Information Product. We explore potential topics for his Information Product and how to determine what types of topics would be best for him to research.

Michael: Let's say it takes you 50 hours to get this thing going. But it could take you another 50 hours to get your own thing going, the one you

control, the one you don't have to share with anyone. It takes the same amount of time. So, why would you spend the 50 hours on paying out more than half of what you make to someone else?

[Music]

Michael: Hi, this is Michael Senoff with www.hardtofindseminars.com. Here's a short consult I did with a gentleman named Roy. Roy had emailed me because he's been solicited by an SEO company that wants him to invest \$2,500 and they guarantee that they're going to get him in the top of the natural listings on three or four major search engines. He just bought into a \$600 business opportunity package, which comes with a standard website to sell a \$19 book. The \$19 book is designed to sell a higher-end book, but the book is owned by someone else and all the marketing efforts that Roy puts into this, half of the money, especially the backend money, will be going to the original owner of the information product. You'll hear me sway Roy away from doing this and to develop and create his own information product. It takes the same amount of time, the same amount of effort to work on the marketing of a \$19 book as it does to work on the marketing of a \$2,900 information product. And in this recording, you'll hear me explain to Roy exactly how to do this. So, get ready. Thirty minutes long, lots of great content ready for you right now. Let's get going.

Roy: Hey, Mike, how are you?

Michael: Good. How's everything going?

Roy: Well, doing good. Making progress a little bit at a time there, that'd be fine.

Michael: Let's start from here. I got your email and it says a few days ago we talked on the phone, among other things, about website promotion. You told me that it was not a good idea. You're being approached by a company who wants to promote your website for \$2,400 plus a substantial monthly, ongoing fee. The price is high, but the services do sound good; page one organic listings on several major search engines. You told me to succeed in this business that I needed to create my own product. I understand that. However, the other part to

my puzzle is this, how to advertise in the best way. Michael, please tell me what you suggest. I want to succeed.

Roy: I listened to the audio recordings that I had purchased from Jason, or actually through one of his affiliates.

Michael: That's right. So, you bought Jason's package. What did you pay for this system?

Roy: I paid almost \$700, I think.

Michael: All right, \$700 and you got the book from Jason and the manual that explains all his Internet secrets and everything and that's where you heard about me. The bonus CD Rom was in there. You learned the system to basically do what he's doing and that's to set up this web page, www.learntoearncash.com. You've got supposedly a proven sales letter that sells people on the \$19 book, which sells the information product, basically the one you order, right.

Roy: Right.

Michael: That's find, but here's what I wanted to tell you and I'm going to go back to stressing creating your own information product. You know the person who makes all the money in this deal, right?

Roy: Yes.

Michael: Who makes all the money in this deal?

Roy: The person that wrote the product in the first place.

Michael: That's right. You're about to drop \$2,500 on advertising to sell a book that sells...he's got a bunch of people out there paying to market his services, to market his book, and his big sale is a \$3,000 consulting on the backend.

Roy: Right.

Michael: That's the real money. I just don't think it's a good investment to drop \$2,500 to sell someone else. He's been at this a long, long time. He's got tremendous keyword placement all over the place. He's got

probably 50 to 100 different websites that bring in the volume. He does some offline advertising, as well. You can't just stick this page up, pay some company to claim to get you to the top of the search engine page, and expect to make money. It's just not going to happen. It is not that easy and I know we all want it to be that easy, but it's not. And then all these SEO companies...and I don't know which one you're talking about...but a lot of them are just outright frauds. They'll promise you the moon. They'll take your money and they will not deliver and that is another very risky way to invest your money.

I'm not saying you can't make money with this, but we only have so many hours in the day and so much time, why are you going to spend your time making someone else rich when you've got the ability in yourself to create your own product; something that you control, that you could get other people selling for you. That we've got to stop right now. That's my opinion. I know you've already got \$600 into this thing and you don't want to lose it and you don't want it to go to waste. I can understand that. But I'm just looking down the road.

Roy: I eventually wanted to do that. I thought, though, that I could get this website up and then I've got another website up. It's just another template that I got from SMC. I've got those two up just because I could do it quickly and used those as learning tools to teach me as much as I could learn in trying to sell something for a few bucks. I actually tried to sell something. Thought that might be the best way to learn. It's taking a lot more time that I thought, though.

Michael: Well, it does. It takes a lot of time and it takes money. But by the time it's all said and done, I want you to be spending your time in the most valuable way to make yourself the most money for the time you invest. No matter what you're going to do, it's going to take the same amount of hours. Let's say it takes you 50 hours to get this thing going. But it could take you another 50 hours to get your own thing going, the one you control, the one you don't have to share with anyone. It takes the same amount of time. So, why would you spend the 50 hours on paying out more than half of what you make to someone else?

Roy: That makes sense. Doing these other websites has taken more time and energy and money than I anticipated.

Michael: Yes. And the same thing with SMC. I mean, yes, you can make a profit selling their products and they warehouse them and everything. But they're the ones making the money. I know they've got some stars that make a lot of money, but they don't tell you about the warehouses they have of their own product and the staff that they have handling orders and the paperwork and the customer service. I mean do you have time for that?

Roy: No.

Michael: You want those headaches?

Roy: I do not.

Michael: I'm going to go back to my favorite way to make money and that is developing and creating your own information product that you can sell. It could be on any kind of topic. It could be something from your own experience. It doesn't even have to be something from your own experience, but you've got to have something you can control. And I do sell a service. I have a service where I help you create and develop your own product by using audio recordings where I interview you on a subject. You don't even have to be the expert. We could pick a subject like how to win at statewide barbecue championships. And we could interview five of the greatest barbecue pit masters in the country and get the rights to those interviews. Have those audio recordings and then have them transcribed into Word documents or reports and then you could sell an information product for all hundreds of thousands of people who want to win at barbecue contest. Wouldn't that be something fun? You'd get to keep all the money.

Roy: Yes, it would be. Just the thrill of making the sale is something I want to experience.

Michael: Once you invest in your product and you have audio recordings and you have typed transcripts, you have information. What does that cost, especially, let's say, you're delivering a product online as a

digital product. Your cost is only a one-time upfront cost and then your marketing and your advertising. There's no physical cost in it.

Roy: Yes, I can understand that.

Michael: I just want to get in your head...you're a big boy and you can do whatever you want, but I wouldn't waste another ounce or minute or any time doing anything that's going to make anyone extra money except for yourself. And the only way that's going to happen is you have to have your own product. You have to either buy exclusive rights to something or you have to create it yourself. In the example I gave you, all you've got to do is find something...and I want you to pick something that you really like and enjoy. It could be something like how to double your tips delivering pizza. That could be sold to a Domino's Pizza chain. It could be sold to every single pizzeria that they could buy for their employee, to show their employees how to get more tips to give them an extra added value for the employees to come work with them. And at the same time, drivers are treating their customers better and they're getting paid more and that makes the pizza stores look better. You can create anything. Anything you can think of. And to create this product, it just takes someone who's skilled at interviewing someone to get all the information out of them.

I have something that I'm going to ask you to take a risk, but I'm not going to ask you to risk any money. I've created a product that teaches you exactly how to do this, whether you do it yourself...you'll have all the information to do it yourself, or whether you hire me to do it for you, you'll have everything you need to do to create a product that you can sell; your own information product. I can send you a link to that. You don't pay anything upfront, only if you're happy with it. It's all a digital product just like what I'm preaching to you, I'm doing. I'm going to show you my product that I'm selling. Only if you're happy, do you pay. That maybe a good start for you right there.

Roy: Yes, it sounds like it is. You had mentioned something about that on that tape back with Jason. Maybe you could buy those products and create some really good ad copy and sell them for twice what SMC sells them for, or something like that. So, I had that kind of in mind

when I did that SMC thing. But I'm still struggling to find the right niche.

Michael: Well, we talk about that in the course...how to find the right niche. And that's going to take some thinking on your part or I could help you come up with a niche. I mean we'd have to talk about what are you interested in? What do you enjoy? Do you have any hobbies? Do you collect anything? Are you a nut about anything that you wouldn't mind talking to people about because you're naturally interested in it?

Roy: If I was going to answer that question right now, probably my strongest attributes or skill and something I actually enjoy doing and putting it in one word is organization.

Michael: Organization. You're an organized person?

Roy: Organizing anything and everything that you can think of.

Michael: You're very interested in and very good at organization?

Roy: Yes, I always have been.

Michael: Tell me like in what way? Can you give me specific examples? When did you first know that you were an organized person?

Roy: I mean my mother has been an influence on me, probably through her genes, as well as her actions about just keeping a neat, tidy house. Everything had its place. So, that was a start. As I got older, I was in the habit of writing things down to keep them better organized. Computers came along with spreadsheets. I keep all my financial information on, which I learned how to do. I've been doing that for years and years. I've got all kinds of spreadsheets I keep everything organized on, as well as calendars like Day Timer for example. I've always been a Day Timer fan for a lot of years, too. So, organizing just in general, organizing your life, your to do list, your appointments, your finances, insurance, retirement. I've had experience in all these kinds of things.

Michael: Are you really good at all this stuff? Are you pretty organized yourself?

Roy: Oh, yes. I definitely am.

Michael: I did an hour interview with a lady just like you.

Roy: Okay.

Michael: Her name is Beth. And this is one of the audio interviews in with your package that I'm talking about. It's an intensive interview. This...I've never in my life talked to someone who is so organized and you may be more organized than her, but in my experience, I've never met someone so organized. And we talk specifically on this subject...how she could take her organization skills and create an information product or a service to sell. You're going to really benefit from that. It's exactly what we're talking about.

Now, the market you're talking about, organization, it's a huge market. There are companies and people who sell services to come in and organize homes. It's a humongous problem for so many people because we're all not born like that. If you're skilled at this and you could teach people how to get organized, we could create an information product like that very easily.

Roy: Oh really. Sounds good.

Michael: Sure we can, absolutely. And especially with television, they've really popularized this with a lot of the home shows that go into a home that's really unorganized and they go in and clean it out. That's a fantastic market to be in. There could be a lot of money made selling information to people on how to get organized or selling a service to do the organization yourself.

Roy: Okay.

Michael: I mean you could build a whole company just based on that; you really could. And if it's something you really enjoy, I strongly recommend that's something you stick with because I don't want you to get into something that you don't enjoy.

Roy: Well, I know whenever I go to work every morning on my home businesses, I'll devote a percentage of time to get everything

organized and usually enjoy that much more than doing some of the other things that I have to do to make sales.

Michael: I understand. But does your organization skills end up saving you money? Is it valuable for your life?

Roy: I can choose the best rates for auto insurance, for home insurance, for telephone rates, cell phones; things like that. There's lots of different things you can shop around for and get better rates on.

Michael: I'm looking...I just double-checked the product. It's called Discover The Simple Yet Little Known Secrets for Creating Your Own Best Selling Information Product in a Single Evening. And it's about a lady named Beth. She may not realize this and I'm not a doctor, but she's, in my opinion, borderline OCD. Hearing the story, Beth currently works as bookkeeper for a school system in Georgia. Her personal goal is to have her own business and to work from home. Not only does she like to be extremely busy, but she has two children who will be going off to college soon and would like her business to generate the income that she would need to live the lifestyle of her dreams. The problem is that Beth doesn't know what kind of business she could develop and make successful. We discover her talent and that's organization and you'll hear a whole hour.

Roy: That sounds good.

Michael: I'm going to send you the link or the offer on my product. You can review that. Like I said, you can order the system, try it out for 30 days, but I think this is really going to help you out.

Roy: Okay, well I appreciate that, Michael, I really do.

Michael: Okay. Well, let me get that to you and then certainly go ahead and get that and it's all digital. You can get on it right away. We can talk at another time because there's a free 30-minute consultation included with it.

Roy: Oh, okay, well that sounds good.

Michael: Don't spend your money with that SEO company.

Roy: I'm not.

Michael: Hold on to it. It's hard to earn \$2,500. Don't throw it away.

Roy: Well, I will then.

Michael: Okay.

Roy: Thanks again Mike.

Michael: I'll shoot you an email.

Roy: I really appreciate it.

Michael: You're very welcome.

Roy: All right, bye-bye.

Michael: Bye.

[End of Interview]

That's the end of this 30-minute consult with Roy. I hope you found this valuable and I hope you'll use some of these same ideas to create and market your own information product that you control.

“How To Turn Your \$28 Book Into A \$3,900 Information Product...”

Keep reading if you'd like a completely FREE 30 day trial of my system for turning your simple book or even just a concept in your mind into an information product you can sell for \$97, \$197, \$495 even as much as \$3,900 or MORE...

**Michael Senoff's Information
Product Creation System
From the desk of Michael Senoff**

Hi I'm Michael Senoff,

I'm a leading marketing consultant and CEO of [hardtfindseminars.com](http://www.hardtfindseminars.com) - the world's leading free resource of marketing audio, hard to find ads and information for marketing consultants.

I've recorded hundreds of hours of interviews with the world's leading business experts and information marketers including Jay Conrad Levinson, Vic Conant, Carl Galetti, Joe Vitale, Herschell Gordon Lewis, Brian Keith Voiles and more...

And for the first time I'm going to reveal how I turn a simple book or concept into a powerful, easy to sell information product.

Some of my information products sell for more than \$3,900 and I make a very good living selling these products...

**Could You Be Selling Your Information Product
For \$3,900 or more...?**

Here's a **quick** and **easy** way you can get into the marketing consulting business. Work part time from home. Help businesses make more money. Listen to hours of free interviews, case studies and how to consultant training at <http://www.hardtfindseminars.com/AudioclipsH.htm>

Month in and month out I sell my HMA marketing consultants system online.

In the year 2005, I made over \$100,000 in sales from this HMA system alone.

What makes the HMA system for marketing consultants so special?

What allows me to sell an information product for more than \$3,900 when other systems are selling for a tenth of that price?

The difference is the hours of audio I make available - both to prospects, so they can see the value of the product before they buy, and as an hugely valuable added resource to buyers.

How much more could you be charging for your information product by adding audio?

Recently I've used audio...

To sell over \$100,000 worth of a high end consulting seminar in less than 6 months. This training system was sold originally at \$5000, then at \$10,000, then the price went up to \$15,000. I stopped selling it after it jumped to \$20,000, and went on to create my own audio information product on consulting called the HMA system.

I've also used audio to sell over 200 copies of the Art Hamel business buying system ranging in prices from \$299, \$497, \$597 and higher.

The value of this business buying system and the price I could charge has gone UP three times. Each and every time after I've added new audio.

This is the power of audio..."the more you talk the more you make!" You can literally Talk Yourself Rich! I've also used my audio recordings...

To make over \$100,000 in sales for 2005 and 2006 of my HMA marketing consultant system. Sales for 2007 are expected to be even higher.

To increase the sales and value of dozens of other products, both new and used, you can find at [hardtfindseminars.com](http://www.hardtfindseminars.com) a wide range of topics from online marketing, barter, copywriting to joint ventures and much, much more...

Now you might not sell your information product for \$5000, \$10,000, \$15,000 or even \$3,900, but if you follow the simple step by step directions in my system...

**“I Will Personally GUARANTEE
You'll Create An Information Product Worth
From \$97 to \$497
That's Designed To Sell Like Hotcakes...”**

And to PROVE to you this is not an empty promise, if you act right now I'll GIVE you all the audio recordings, guides and reports in my information product creation system on a completely FREE 30 day trial.

In a few weeks, even a few days, you could have your own information product that you can sell at \$100 to \$500 a pop.

And you don't even have to be an expert.

Many of the information products I sell are a combination of other people's manuals and my own audio interviews with leading experts.

I'm selling my own information product packages every week on subjects where I have little or no expertise.

And you can do the same!

Now I know what you're thinking...

If my product creation system is so good, why would I reveal my secrets to you?

Two reasons...

The first...

**“There Are Literally Tens Of THOUSANDS
Of Profitable Niches Out There
With NO Competition...”**

“Filled With Prospects

Just DYING For A High Quality Information Product..."

I could never get to all those niches in a hundred lifetimes.

They're just waiting for you to CASH in!

Second as an additional service to my product creation system, I'm providing an audio recording service where my specialized team and I help you one-on-one to create your audio information product from start to finish.

I know that a good percentage of the people who buy my product creation system will want to create their audio program and transcripts the easiest fastest way possible and they'll hire me to help them.

That's why I'm willing to give you a completely FREE 30 day trial of my product creation system.

I know there's a good chance you could be one of the very special, carefully selected clients who use my back-end audio recording service.

So I'm taking all the risk literally giving you open access to my information product creation secrets FREE for 30 days.

Secrets PACKED into 5 reports and 4 audio recordings including...

1. How To Turn A \$28 Book Into A \$3,900 Information Package – full audio and report...

You don't even need your own book to follow this system. Any good idea will do. I'll show you...

The astonishing secret of why it can be EASIER to sell a \$97 or \$197 information product than it is to sell a \$20 or \$30 book...

How your information product can free up your time and attract a flood of new, high quality pre-educated clients...

The biggest secret of every truly successful business and how you can use this secret to make your product many times more valuable...

How using this simple secret will help you SLASH refunds and massively increase sales...

And we're just getting started. I'll reveal...

What you must do if you want prospects to line up literally begging to buy your information products at a premium price...

If you don't know this, your chances of making real cash out of your products is very slim indeed...

The 5 simple components you can add to your information product and how to design them from the start so your prospects will be desperate to buy your package...

The fastest way on earth to get your information product made - if you do this right it can take you as little as 7 days to create a product you can sell!...

And these information products will be HOT! Read what Michael Morales wrote about one of my audio products...

Your Clients Won't Believe Your Generosity When You Overdeliver With Audio...

Hello Michael,

First of all, I cannot believe the generosity and professionalism that you have put into your CD and web site. At first I printed the transcripts and read them at my leisure (reading them 1-2 hours per day). Then I listened to the interviews, while reading the accompanying transcripts. They're incredible because the person you interview gives you their best stuff, much of it not even in the products they sell. You bring out some of their secrets and they're glad to do it.

Now I find myself playing some of the interviews while doing business work of mine. I have it playing in the background so that it really soaks in. Some of it I listen to repeatedly, like Luis Arauz, Joe Vitale and Gary Halbert, and more recently John Carlton.

I have bought some material and plan to buy even more. At times I feel so guilty that I have gotten so much benefit and you're not trying to sell it to me. It increases my trust level in you and I find that I want to buy things so that I learn, and to support your success because I don't want you to stop.

The time and effort that you have made to make all of this material available is unbelievable. You're surely going to heaven and you're educating many people in a good way.

Well, it's after 2 am, so I guess it's time to go to sleep. Often I have found myself changing my sleep schedule because I can't put down the information you provide.
THANKS!!

Michael Morales

And you'll get more...

With your FREE 30 day trial I'll give you...

2. Seven Fatal Mistakes That Will KILL The Creation Of Your Audio Program Stone DEAD - full audio and report...

This report will save you countless hours and help you avoid the product creation graveyard where most projects end up. I'll reveal...

The biggest trap of ALL when you create any information product that will literally stop your progress completely and the simple, almost brain-dead way of bypassing this trap completely...

An amazing mistake even most leading product creators are making that can SLASH the perceived value of your audio recordings...

How avoiding this mistake can reduce your costs and the work you do while increasing the prices you can charge...

The one deadly mistake you MUST avoid. If you make this mistake, your time, effort and any money you put into your project will be completely wasted...

What you must do when you create your information products if you want long term, ongoing income...

And there's still more including...

3. Front Line Secrets From The Trenches – Breakthrough Audio Creation Report...

If you're creating any kind of audio information product designed to help your listeners get more clients or work with clients more effectively you'll be astonished at the amazing technique revealed in this report...

In just two pages, this report will show you how to add HOURS of high value audio to a program with the minimum of effort - literally by asking the same series of simple questions over and over again.

Your prospects will crawl over broken glass with their hair on fire to listen to this kind of audio.

And there's more in this unique program. I'm going to give you this must have, tell-all report...

4. Seventeen Roadblocks That Can STOP You Making Your Information Product And How To Get Around Them FAST!...

This report is packed with the most commonly asked questions and problems that could stop you from getting your information recorded.

I'll give you FAST solutions so your product will be ready to sell in weeks or even just days from today.

And what's even more important, you'll have a Top-Of-The-Line product your customers will RAVE over like my client Millard Grubb...

Michael,

I just listened to the FIRST HOUR of the four hour series on special research tools on the internet. To say

that this material should not be sold because of its power is an understatement. I am completely blown away by the rock-solid, down-to-earth, honest-to-goodness depth of this material.

If you cannot get one piece of information that will make or save you time, money, or effort...then you are BLIND! The power this information gives a marketer is of so much value, that almost any price is too low. Thank you Michael for hitting it out of the park. You've outdone yourself this time.

With appreciation,
Millard W. Grubb

And to help you get started right NOW I'll give you immediate access to...

5. The Fastrack Audio Creation Guide - 17 Insider Secrets To Planning And Creating Your High Value Audio Program In The Fastest Time Possible...

This report and audio are packed with the secret audio creation tips and techniques only a tiny handful of pros have even heard of to SLASH your planning time and get you to where you have a finished audio program in a fraction of the time.

You'll discover...

The little known, simple technique that turns on the creative side of your brain like a flood gate - giving you idea after idea to put into your audio program...

A series of simple questions that will help you create content for your audio that your prospects and clients will drool over...

The secret technique all great speakers use that makes your audio many times more powerful AND far easier to deliver...

And that's just the beginning...

How a simple action you perform over and over every day could be PERFECT to create high quality content to go into your audio program...

How watching TV or going to the movies can help you create a more powerful, engaging audio program...

Why Cinderella, Snow White and the Seven Dwarfs could all be hiding one of the biggest secrets to creating an audio program your buyers will never forget...

And the insider secrets packed in this program keep coming...

A closely guarded secret technique only a few of the most successful media and publicity pros use that can make your audio as sexy as hell to your listeners and help drive your points home...

The simple way to use the ideas you throw away to turn a \$97 or \$197 information product into a \$497 product your clients will love and eagerly pay you real cash for...

An astonishing method that makes creating your audio program a breeze. This method will help you get your program finished in the fastest time possible in a process you'll find so much fun it will amaze you!...

Finally as a special, limited time bonus gift, I'll give you...

6. A Half Hour One-On-One Audio Information Product Consultation...

If you qualify I'll give you a half hour of my valuable time explaining to you how to turn your book or concept into a valuable, high priced audio information product you can be selling in just weeks - even days!...

I'll ask you the key questions you **MUST** answer to be sure your information product will make money for you **AND** be of high value to your clients...

I'll help you get around the most common roadblocks most people encounter and explain to you your simplest, fastest options for getting your information product recorded and ready to sell in the minimum time possible.

You can ask me your most pressing questions and get advice from someone who makes and sells information products for a living.

And over the last year, I have done many live audio consultations with students who have ordered my system. I have recorded every word for your benefit. That's why I'm offering you....

7. 15 hours of My Best Recorded Audio Consultations With Students Who Have Ordered This System

You'll hear me consult with others like you. These are my prized consultations. They are too good to offer for free on other areas of my site.

You'll hear real people as they start to turn their ideas and e-books into high value information products. You'll gain ideas and inspiration from these recordings that can't match going it alone. You'll have the typed transcripts, mp3 download to play over and over again.

Let me summarize every fantastic resource you can download right now with your completely FREE 30 day trial...

Your Information Product Creation System Includes...

- 1.) How To Turn A \$28 Book Into A \$3,900 Information Package - you'll get immediate downloads of the report and audio...**
- 2.) Seven Fatal Mistakes That Will KILL The Creation Of Your Audio Program Stone DEAD - full report and audio download...**
- 3.) Front Line Secrets From The Trenches Breakthrough Audio Creation Report - 2 page report...**
- 4.) Seventeen Roadblocks That Can Stop You Making Your Information Product And How To Get Around Them FAST! - full report and audio...**
- 5.) The Fastrack Audio Creation Guide - 17 insider secrets to planning your audio in the fastest time possible - full report and audio...**
- 6.) Your Half Hour One-on-One Audio Information Product Consultation...**

7.) 15 hour Audio Of Consultations - Hear me consult others about how to take their ideas to the next level using audio marketing secrets...

I'll give you the whole system - every download - for 30 days completely FREE...

To order, go to:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Triple_Order.htm

If you're not completely happy with the quality of information in this package, your credit card will never be charged.

But I know after 30 days you'll be thrilled with the information and well on the way to creating your high powered, high priced, high value information product.

You can claim your free 30 day trial now.

To get started, go right now to:

https://www.hardtfindseminars.com/Audio_Marketing_Secrets_Triple_Order.htm
and my secure server will take your credit card details then send you to the download page.

Don't worry you won't be charged any money until your 30 day trial ends.

You can cancel your credit card payment at any time in those thirty days - you'll never be charged one single, solitary cent!

When I got into the information products business everyone told me I was crazy. They said it wouldn't work.

They told me to stop dreaming. They said "Michael, get a real job."

Despite all the negativity, the expensive mistakes and the fear, I knew I had it in me to do this.

I knew that if I was willing to fail that I would learn how it's done.

Look, if you weren't really interested in this, you wouldn't be reading right now.

I care about people. I care about you. I want you to succeed.

You can do this thing. It's not hard. It'll take some time. But not much. If I can do it, you can do it.

All you need is some direction and some confidence in your self.

I'll do my very best to give you what I know and I'll be your number one fan to cheer you on. I'll be one person in your life saying... you can do it... because I believe in you.

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Yours sincerely,

Michael Senoff

Michael Senoff
hardtfindseminars.com

P.S. I dare you to become the person your family would be proud of. Imagine the money you could be making if you had control of your own \$97, \$197 or \$497 information product to sell...

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